

APPLICATION BY:

**BELGRAVIA RESIDENTS' ASSOCIATION**

To Designate Belgravia as a Neighbourhood Area

**Introduction and Geographic Designation:**

In accordance with section 5 of the Neighbourhood Planning Regulations (2012) and section 6 of the Localism Act (2011), the registered amenity group **The Belgravia Residents' Association** would like to apply for Neighbourhood Area status for the geographic area of Belgravia as defined by the following defined boundaries:

- From the corner of Ebury Bridge Road and Chelsea Bridge Road, turning right onto Pimlico Road, then left onto Holbein Place;
- Turning right onto Whittaker Street from Holbein Place and then left onto Bourne Street, turning right onto Cliveden Place and bearing left onto Eaton Terrace;
- To continue up West Eaton Place before bearing left onto Eaton Place and then carrying on through Chesham Street, running north onto Chesham Place and then bearing north west onto Lowndes Street;
- Lowndes Street becomes William Street and the boundary crosses the A4 (Knightsbridge) and runs eastwards along the South side of South Carriage Drive to Hyde Park Corner;
- Turning south, encompassing Hyde Park Corner gyratory (including the Wellington Arch and Royal Artillery Memorial) before connecting with Grosvenor Place and running through to Lower Grosvenor Place;
- Right turn onto Buckingham Palace Road and then through onto Ebury Bridge Road, connecting to the south of the Area at Chelsea Bridge Road;
- All the area within this zone.

A detailed map has been prepared and accompanies this application.

**Name:**

The Neighbourhood Area shall be known as 'Belgravia'.

**Statement of Area Coherence:**

The Area is predominantly based upon the historic Grosvenor Belgravia Estate with the omission of that small part of the Estate that lies within the Royal Borough of Kensington and Chelsea but with the addition of Chelsea Barracks and parts of Lowndes Street, Lowndes Square and Knightsbridge.

The communities and businesses within this Area are all self-defined as being part of the Belgravia geographic area with a strong community attachment. There is a very strong and distinctive mix of residential communities interacting with a longstanding and vibrant business community.

The Area contains the majority of the Knightsbridge and Belgravia local government ward as well as those parts of Warwick and Churchill wards that are to the West of Buckingham Palace Road and Ebury Bridge Road as well as a small part of St James's ward. There are a number of active community groups, residents' associations, traders' associations and business groups, including Grosvenor and the Victoria Business Improvement District, active within the Area. This gives the area a good mix of groups able to integrate easily and effectively in the event of a Neighbourhood Forum, or a Business Neighbourhood Forum, being formally constituted.

**Statement of Intent:**

We are confident that the aims and objectives prescribed in the Localism Act (2011) promoting Neighbourhood Forums and Business Neighbourhood Forums can be achieved. As set out above, we recognise the need to have a broad and balanced membership to recognise the characteristics of the area. We have had discussions with potential neighbouring areas in Pimlico and Victoria to agree the proposed boundary of the Belgravia Forum Area and notwithstanding the application that has been made by Pimlico FREDA with whom we have discussed and agreed this Area, we can confirm that, to the best of our knowledge, the boundaries being proposed do not overlap with an existing Neighbourhood Area. Our shared ambition is to provide the focus for social, environmental and economic improvements in the Area by constituting a Neighbourhood Forum.

James Wright  
Belgravia Residents' Association



Title / Date

Belgravia (Plan 2)  
2012  
(1:5000 @ A3)

Legend



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