



GENERAL INFORMATION LEAFLET

CLEVELAND STREET Conservation Area

44



City of Westminster

DEPARTMENT OF PLANNING AND CITY DEVELOPMENT
DEVELOPMENT PLANNING SERVICES MAY 2004

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Designation: The Conservation Area was designated in 1990.

Historical Background: The Cleveland Street Conservation Area forms a small part of a Georgian gridiron of streets laid out around Fitzroy Square. This was part of the extensive Southampton Estate (stretching to Euston Square and beyond) which in the late 18th century belonged to the Fitzroy family.

Fitzroy Square was laid out in 1790 and the south and east sides were quickly built up behind facades designed by the Adam brothers. Cleveland Street was laid out at about the same time as Fitzroy Square. The area, however, was never a great social success and the other two sides of Fitzroy Square were not completed until the late 1820s. Surrounding streets mirrored this slow pace of development.

Some redevelopment took place in the late 19th century. This reflected the reduced social standing of the area. Rear yards were filled in with industrial buildings and mansion blocks tended to replace terraced houses. Today the Fitzrovia area as a whole contains a thriving residential community and a lively mixture of uses.

Listed Buildings: Nos. 139-151 (odd) Cleveland Street are Grade II listed buildings.

Key Features: The Cleveland Street Conservation Area is very small, comprising the east side of the street block between Carburton Street and Greenwell Street. Nos. 139-149 (odd) are four storey plus basement 'second rate' late 18th century terraced houses. The George and Dragon Public House (No. 151), with its Italianate dressings, was rebuilt or reclad in about 1850. Behind this terrace is a mid-19th century semi-industrial infill building which has now been converted into All Souls Club House.

These buildings make up more than half the Conservation Area. The other half consists of a late 19th or early 20th century mansion block in the Queen Anne style, which makes a significant contribution to the historic character of the area.

The Cleveland Street Conservation Area is particularly important as part of the setting of the London Borough of Camden's adjacent Bloomsbury (Fitzroy Square) Conservation Area.

Adjacent Conservation Areas: Bloomsbury (Fitzroy Square), (London Borough of Camden) forms the boundary with the east side of the Conservation Area.,

Strategic Views: The strategic view from Parliament Hill to the Palace of Westminster affects the whole Conservation Area.

Areas of Special Archaeological Priority: None.

Article 4 Directions: None.

Regulation 7 Directions: The whole area is affected by the requirement that any advertisement for the sale or letting of land (including estate agents' boards advertising shops, houses, flats or offices) must be given consent by the City Council as local planning authority. Displaying an advertisement without having first obtained consent is a criminal offence.

Planning Briefs and Design Guidelines: None specific to this area

Spaces protected by the London Squares Act 1931: None.

Registered Historic Parks and Gardens: None:

Contacts

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