

From: Jackie Cramphorn on behalf of Chris Shaw
To: [Neighbourhood, Planning: WCC](#)
Subject: FITZROVIA WEST NEIGHBOURHOOD PLAN
Date: 16 July 2020 10:14:17
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Sirs

On behalf of Shaw Corporation, a company based in the heart of the Fitzrovia West area, I write to confirm our support to the Fitzrovia West Neighbourhood Plan.

Whilst we feel this is an excellent area to work in with its close proximity to the many shops and theatres in the West End, we do feel it is important to adopt a Neighbourhood Plan to manage development in the area over the course of the next 15 years, particularly in an area that is wholly deficient in open space and where uses are often conflicted and competing. The green strategy of some full and some part-street closures, green walls and use of roof tops, makes a contribution to meeting this deficiency although wider ranging strategies to create more publicly accessible open space are central to the benefit and well-being of residents and businesses alike

Fitzrovia has one of the worst levels of air quality in Central London so we fully support policies aimed at improving the environment and air quality, reducing noise and disturbance together with policies to manage traffic flows, make better provision for walking and cycling, and promote distribution hubs and electric vehicles to reduce the number of deliveries by diesel vehicles.

We also very much welcome those policies that will protect and enhance the five Conservation Areas as well as the many Listed Buildings in the area.

We also feel it is important to protect and provide more accommodation for small businesses together with the retention of local shops and active street frontages whilst preserving areas of quiet and quiet streets for residents where there are no active retail or A class frontages. Good growth provides for inclusivity of business models and protects small businesses against the effects of excessive rental growth.

We trust you will consider our comments in supporting the Neighbourhood Plan

Regards

Christopher Shaw FRICS



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NLA Winners 2015 + 2016 | RTP1 Finalist 2015 | Camden Business Awards 2017



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