



City of Westminster



Neighbourhood Area Designation Notice

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act (2011)) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;

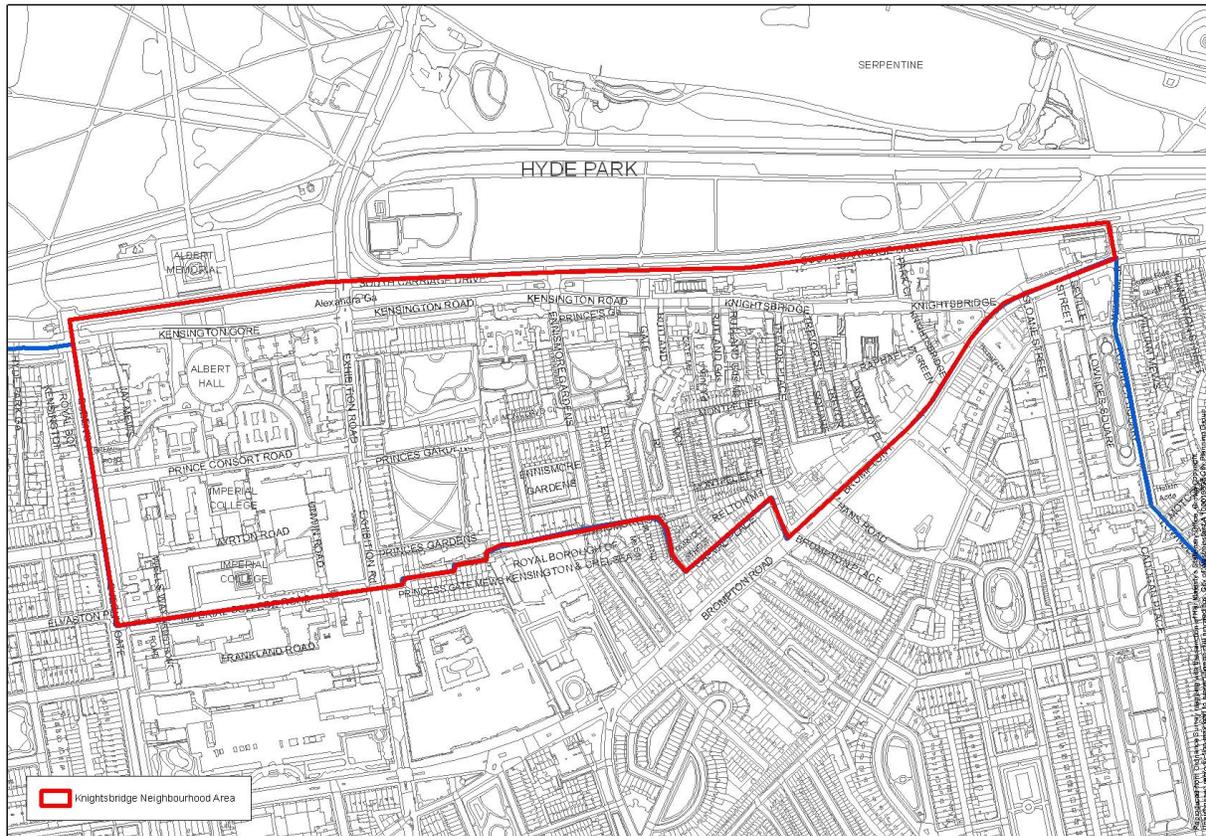
- *the name of the neighbourhood area*
- *a map which identifies the area; and*
- *the name of the relevant body who applied for the designation.*

Neighbourhood area application

Name of proposed neighbourhood area	Knightsbridge Neighbourhood Area
Name of applicant	Knightsbridge Association
Representation period	27th November 2013 - 22nd January 2014

Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 27 March 2014 by its Cabinet Member for The Built Environment, has designated the revised Knightsbridge Neighbourhood Area. The boundary of the area is shown edged red on the map below.



Reasons for decision:

The designated Knightsbridge Neighbourhood Area includes the key areas and features that are reflective of 'Knightsbridge'. However, the Cabinet Member has accepted the recommendation that Hyde Park and Kensington Gardens are not considered to be part of 'Knightsbridge' but separate geographic entities in their own right. Designation as a neighbourhood business area is not considered to be applicable in this instance due to the predominance of residential uses in the area.

Rosemarie MacQueen

Strategic Director Built Environment