



City of Westminster



### Neighbourhood Area Designation Notice

*Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act (2011)) provides a local planning authority the power to designate an area as a neighbourhood area.*

*Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;*

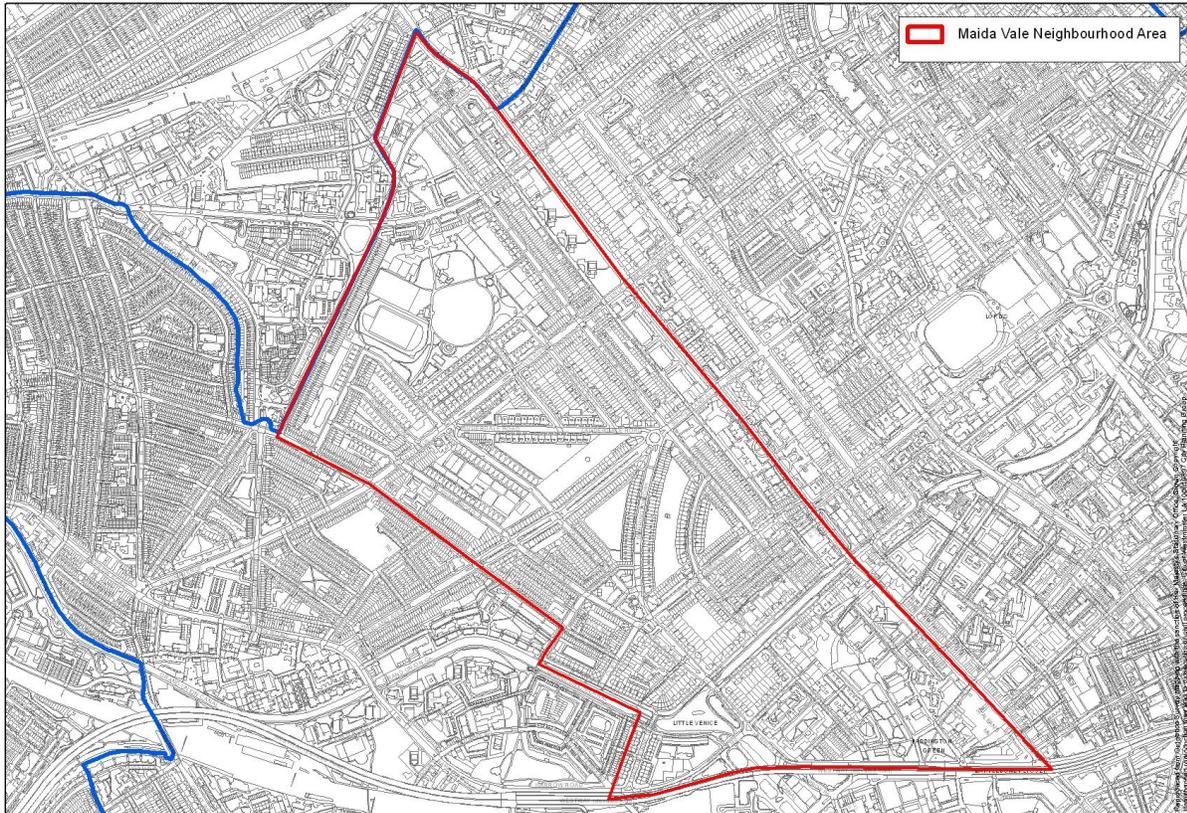
- *the name of the neighbourhood area*
- *a map which identifies the area; and*
- *the name of the relevant body who applied for the designation.*

### Neighbourhood area application

<b>Name of proposed neighbourhood area</b>	Paddington and Maida Vale
<b>Name of applicant</b>	Paddington Waterways and Maida Vale Society
<b>Representation period</b>	23rd July - 14th September 2012

## Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 28 March 2014 by its Cabinet Member for The Built Environment, has designated the Little Venice and Maida Vale Neighbourhood Area within the Westminster City Council boundary. The boundary of the area is shown edged red on the map below.



### Reasons for decision:

The Cabinet Member has accepted the recommendation that the neighbourhood area as applied for does not represent a single neighbourhood area. The Paddington Basin area within the south of the proposed neighbourhood area is deemed to be a distinct and separate area from the Maida Vale area to the north, in terms of character and land use. These two areas are separated by the elevated section of the A4 Westway. Furthermore, no support was received from within the Paddington Basin area for the Paddington and Maida Vale neighbourhood area. However, 'Little Venice and Maida Vale' is considered to represent a homogenous neighbourhood in terms of its mainly residential nature, lower built density, and street layout, and it is therefore considered that this represents a suitable neighbourhood area. Designation as a neighbourhood business area is not considered to be applicable in this instance, due to the mainly residential nature of Little Venice and Maida Vale.

Rosemarie MacQueen

Strategic Director Built Environment