



City of Westminster

Neighbourhood Area Decision Notice

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act 2011) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;

- the name of the neighbourhood area*
- a map which identifies the area; and*
- the name of the relevant body who applied for the designation.*

Neighbourhood area application

Name of neighbourhood area	Mayfair
Name of applicant	Residents' Society of Mayfair and St James's; Mayfair Residents' Group and others
Representation period	23 rd July to 14 th September 2012

Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 5 April 2013 by its Cabinet Member for The Built Environment, has designated the Mayfair neighbourhood area as applied for and has also designated it as a business area. The boundary of the area is shown edged red on the map below.



Reasons for decision:

The inclusion of both sides of Regent Street ensures that a consistent neighbourhood area approach is in line with the Regent Street Conservation Area boundaries. No formal representations were received against this proposed delineation. Location within the City Council's designated Central Activities Zone (as designated by the adopted Core Strategy) as well as current land use statistics denote that the area should be designated as a neighbourhood 'business area'.

Rosemarie MacQueen
Strategic Director Built Environment