Ward Profiles

Ward Profiles

Introduction

The **Ward Profiles** provide a range of demographic and population related data for each ward in Westminster and present key summary measures for the most recent year. They are designed to provide an overview of the population in these small areas by presenting a range of data on the population, diversity, deprivation, benefits, crime, digital exclusion, residents' satisfaction and concerns, health, wellbeing, land use, environment and socio-economic issues. The latest update for the ward profiles in 2022 is based on recent data from Westminster services, partner and external data sources, the 2022 City Survey, as well as the 2021 Census to offer a rounded view of Westminster's local communities.

Guidance on visuals

The interactive report aims to enable users to visualise and assess local data with greater ease. The user can shape the information displayed on the page by using filters, as well as buttons or chart content. Multiple selection can also be made, for example two or more wards, by holding down the 'Ctrl' button and selecting the categories of interest.

If the user wishes to extract the raw data from a visual, then that's possible by following the steps:
  • Select More options (...) from the upper-right corner of the visualisation.
  • Choose the Export data option.
  • Power BI exports the data to a *.csv* file. If the user has filtered the visualisation, then the *.csv* export will be filtered as well.

If the user wishes to use the visuals in a report, they can either use the snipping tool, print screen or export the pages as a PDF document. The latter is possible by following the steps:
  • Select Export from the top left of the browser page.
  • Choose the PDF option.
  • PBI exports the pages to PDF file. If the user has got filters applied throughout the dashboard, then the PDF export will be filtered as well.

If you have any questions or feedback concerning this report, please contact the Strategy and Intelligence team
strategyandintelligenceteam2@westminster.gov.uk

City of Westminster

Ward Profiles

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- Population
- Diversity
- Deprivation
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- Crime
- Digital Exclusion
- City Survey
- Health
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- Socio-Economic
- Sources

Ward Maps

Abbey Road	Bayswater	Church Street
Harrow Road	Hyde Park	Knightsbridge & Belgravia
Lancaster Gate	Little Venice	Maida Vale
Marylebone	Pimlico North	Pimlico South
Queen's Park	Regent's Park	St James's
Vincent Square	West End	Westbourne

If you would like to access the interactive web map of the Ward maps, please follow the link: **Ward profiles 2021 (arcgis.com)**

Population

Select Ward

Queen's Park

12,627

Total Population

Proportion of Population Groups, 2022
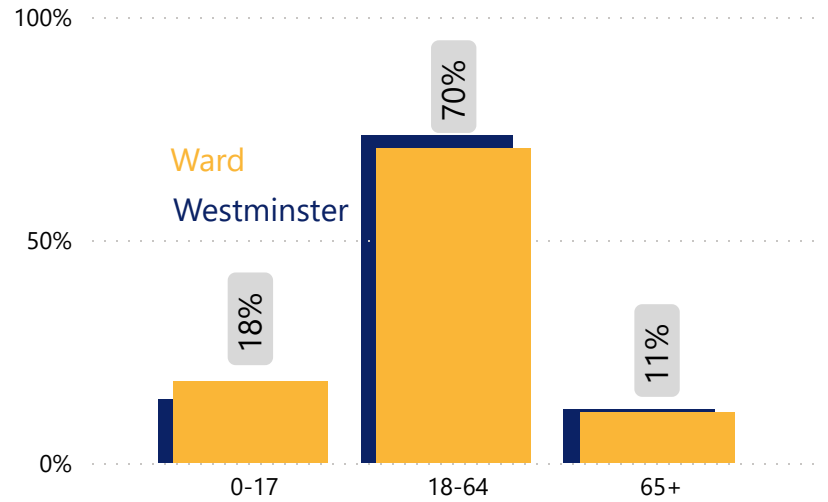
Ward

Westminster

- 100%
- 50%
- 0%

18%	70%	11%
0-17	18-64	65+

When all or no wards are selected, the bars and data labels show the figures for Westminster as a whole.

Concentration of Residents, 2022

10,618   13,458

Population Pyramid — by Five Year Age Groups and Gender, 2022

● Female ● Male

- 90
- 85
- 80
- 75
- 70
- 65
- 60
- 55
- 50
- 45
- 40
- 35
- 30
- 25
- 20
- 15
- 10
- 5
- 0

6,689

Total Female Population

5,938

Total Male Population

City of Westminster

Diversity

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.
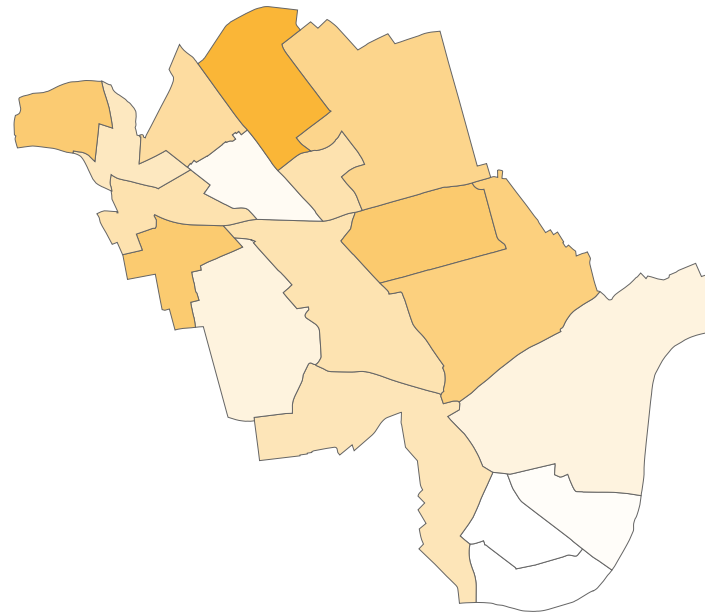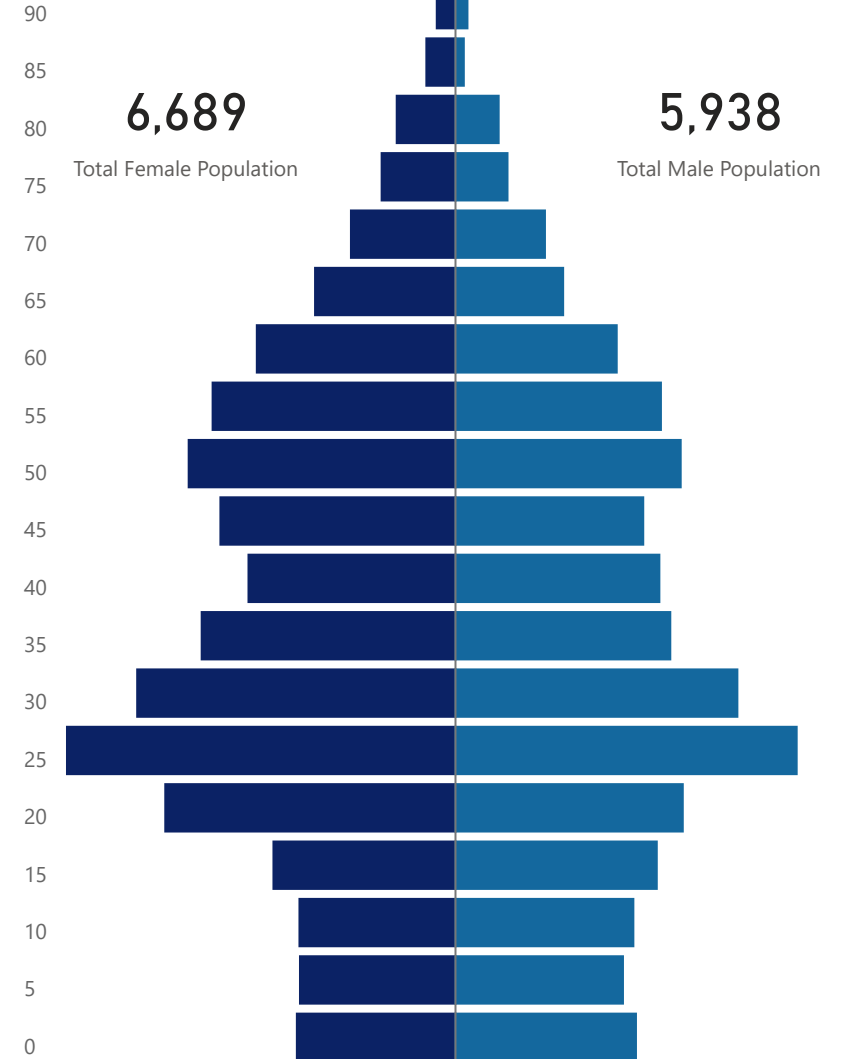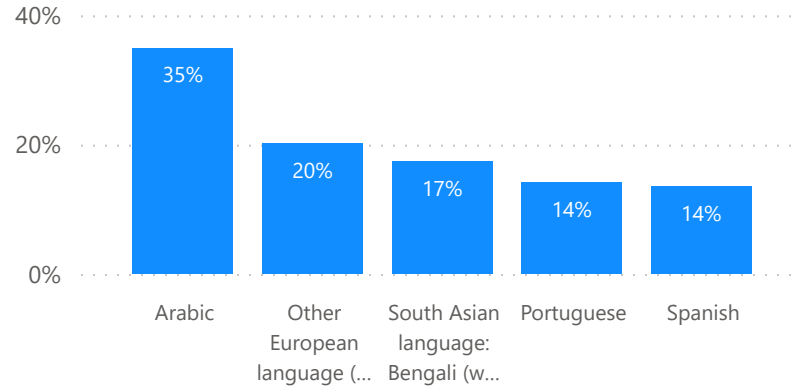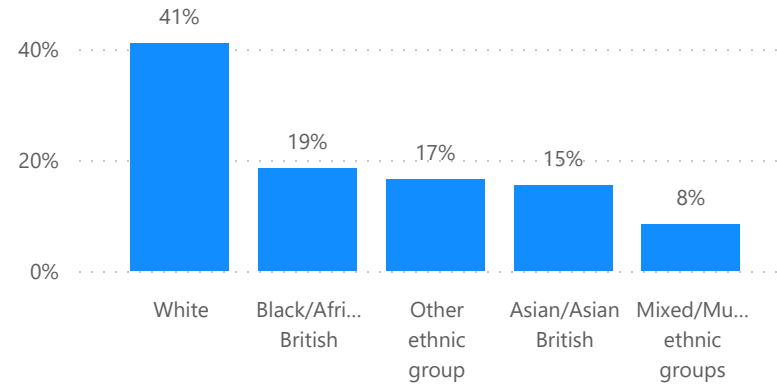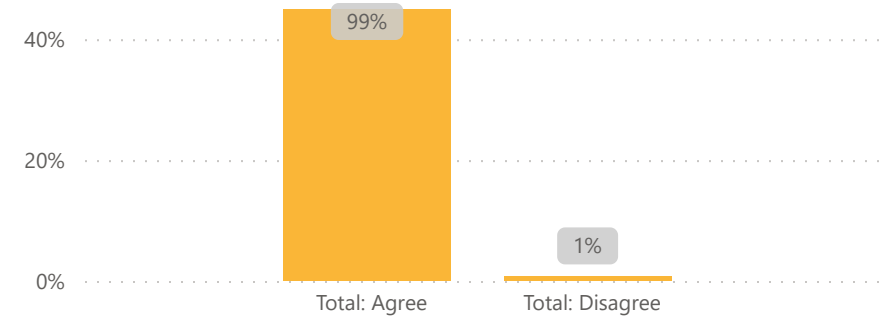
Select Ward

Queen's Park

Top 5 Languages Spoken at Home (Excluding English), Census 2021*

Language	%
Arabic	35%
Other European language (...	20%
South Asian language: Bengali (w...	17%
Portuguese	14%
Spanish	14%

All usual residents aged 3 and over who are either in employment in the area, or not in employment but live in the area

Ethnicities, Census 2021

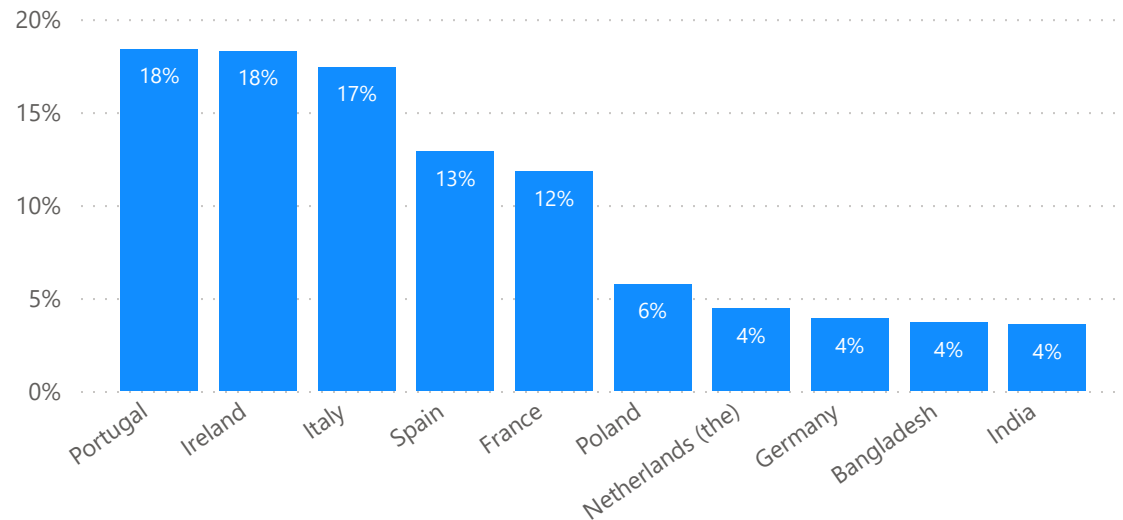| Ethnicity	%
White	41%
Black/Afri... British	19%
Other ethnic group	17%
Asian/Asian British	15%
Mixed/Mu... ethnic groups	8%

To what extent do you agree or disagree that this local area (within 15 to 20 mins walking distance) is a place where people from different backgrounds get on well together? (City Survey, 2022)
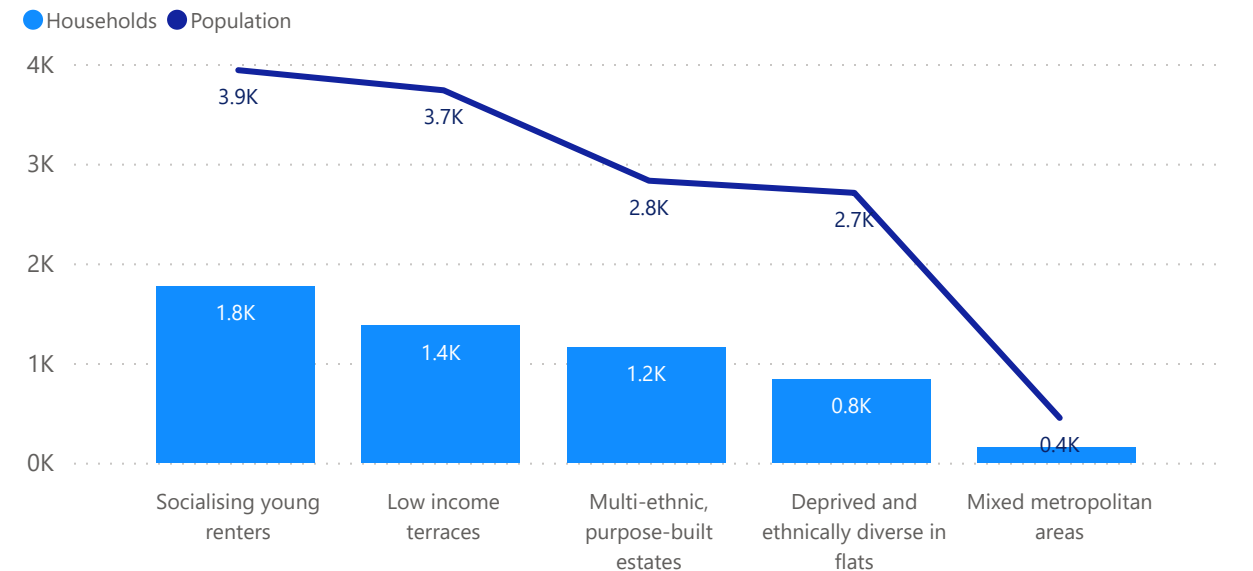
	%
Total: Agree	99%
Total: Disagree	1%

Top 10 Non-UK Nationalities Registered on Electorate, 2022

Nationality	%
Portugal	18%
Ireland	18%
Italy	17%
Spain	13%
France	12%
Poland	6%
Netherlands (the)	4%
Germany	4%
Bangladesh	4%
India	4%

Top 5 Acorn types by household numbers and population, CACI 2021

● Households ● Population

Acorn type	Households	Population
Socialising young renters	1.8K	3.9K
Low income terraces	1.4K	3.7K
Multi-ethnic, purpose-built estates	1.2K	2.8K
Deprived and ethnically diverse in flats	0.8K	2.7K
Mixed metropolitan areas	0.4K	0.4K

City of Westminster

Deprivation

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.
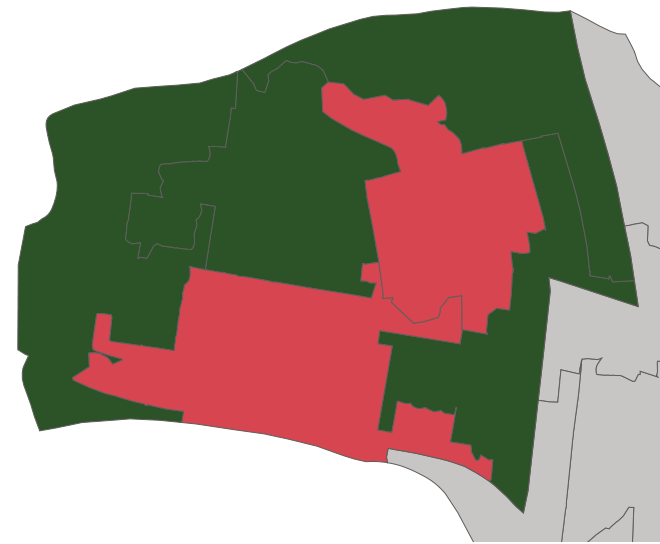
Select Ward

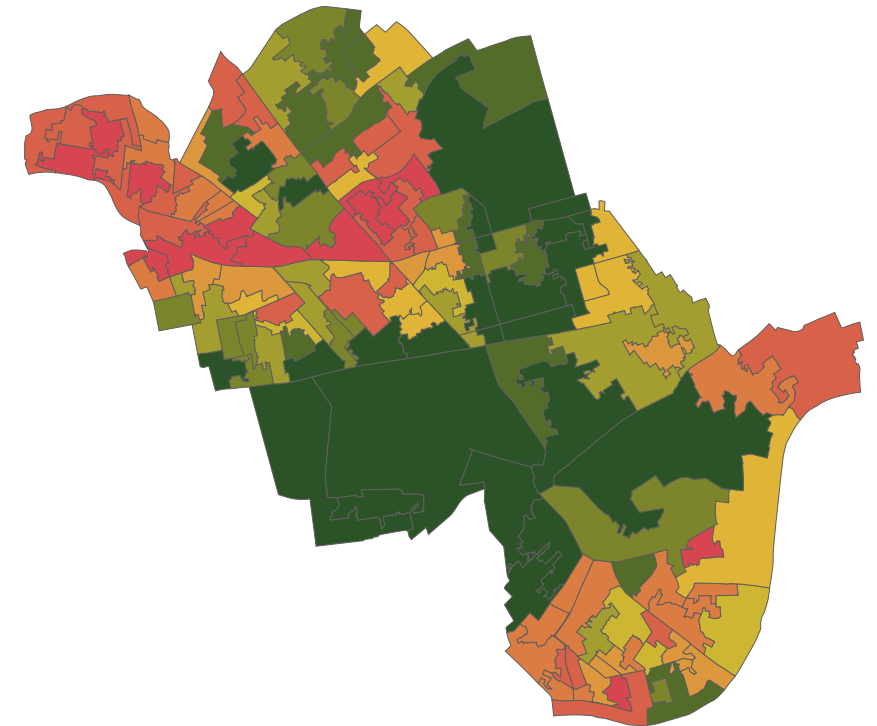Queen's Park ▾

Barriers to Housing and Services Decile (where 1 is most deprived 10% of LSOAs)	Health Deprivation and Disability Decile (where 1 is most deprived 10% of LSOAs)
Crime Decile (where 1 is most deprived 10% of LSOAs)	**Income Decile (where 1 is most deprived 10% of LSOAs)**
Education, Skills and Training Decile (where 1 is most deprived 10% of LSOAs)	Index of Multiple Deprivation (IMD) Decile (where 1 is most deprived 10% of LSOAs)
Employment Decile (where 1 is most deprived 10% of LSOAs)	Living Environment Decile (where 1 is most deprived 10% of LSOAs)

LSOA	LSOA / Ward	Decile ▼
E01004723	Westminster 005F Queen's Park	2
E01004722	Westminster 004E Queen's Park	1
E01004721	Westminster 004D Queen's Park	1
E01004720	Westminster 004C Queen's Park	2
E01004719	Westminster 004B Queen's Park	2
E01004718	Westminster 004A Queen's Park	2

Income Decile (where 1 is most deprived 10% of LSOAs)

More Deprived — Less Deprived

More Deprived — Less Deprived

More information on deprivation: English Indices of Deprivation 2019 FAQs (publishing.service.gov.uk)
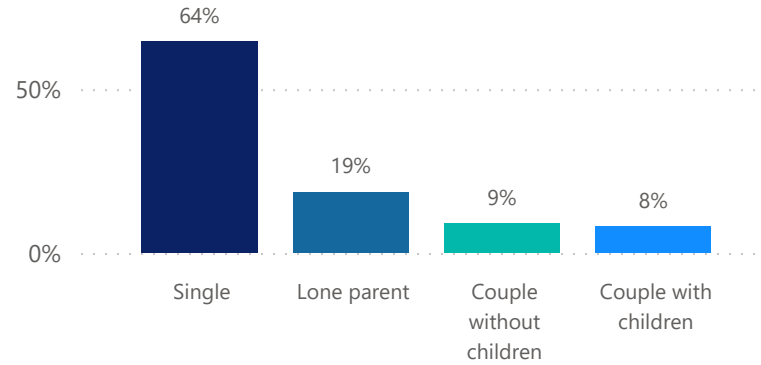
Low income residents

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.
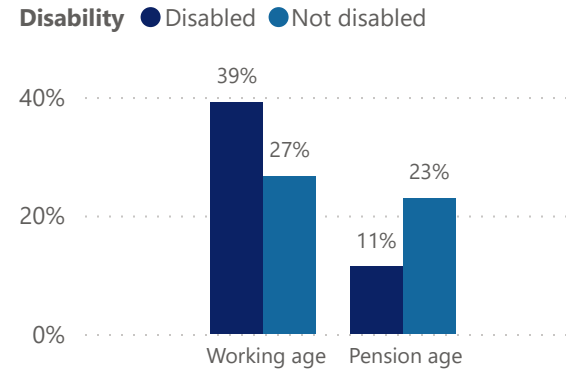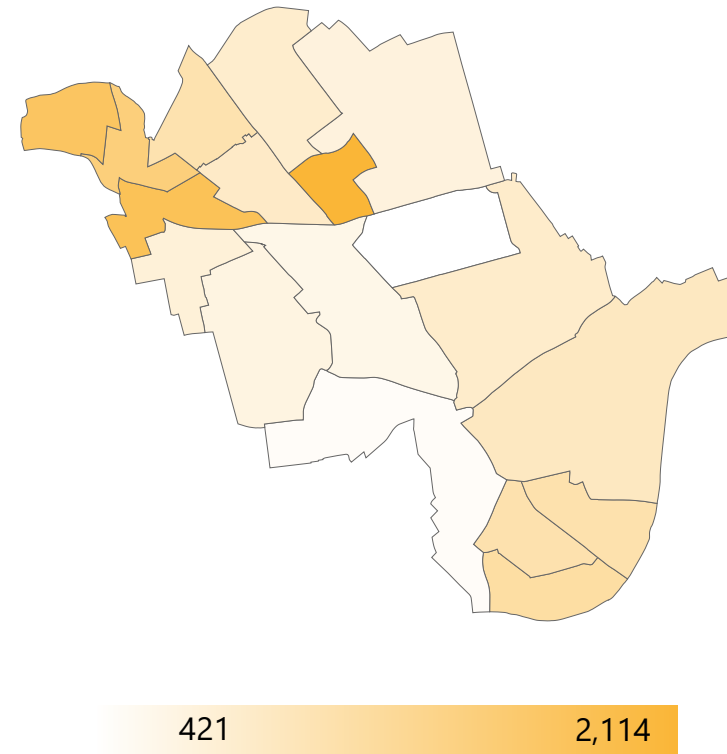
Select Ward

Queen's Park ⌄

Households type

- Single: 64%
- Lone parent: 19%
- Couple without children: 9%
- Couple with children: 8%

Age and disability

Disability ● Disabled ● Not disabled

- Working age: Disabled 39%, Not disabled 27%
- Pension age: Disabled 11%, Not disabled 23%

Concentration of households in LIFT by ward, July 2023

*Sample sizes across the wards vary, so averages may be skewed.
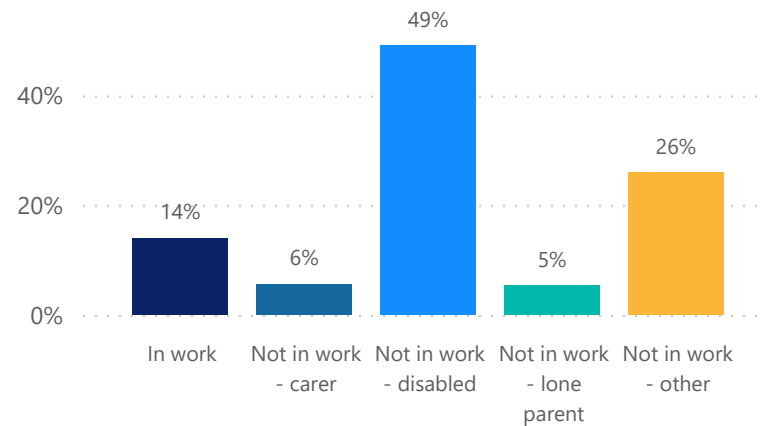
Number of Households in LIFT: **1,760**
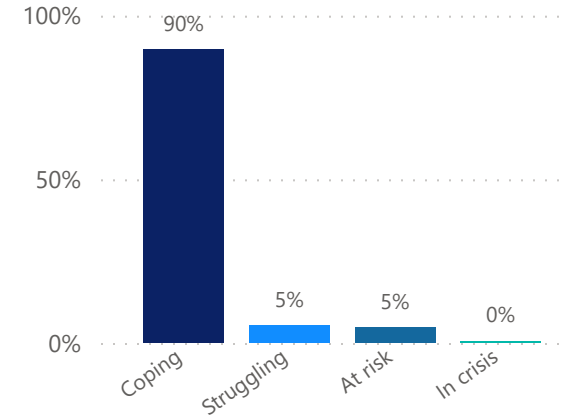
£777.48
Average Monthly Rent

£700.88
Average Income After Costs

421   2,114

The information on this page comes from LIFT, the low-income family tracker. This is a database which holds information about households who receive council tax support or housing benefit. Households in receipt of benefits that do not include council tax support or housing benefit are not included.

Household economic status

- In work: 14%
- Not in work - carer: 6%
- Not in work - disabled: 49%
- Not in work - lone parent: 5%
- Not in work - other: 26%

Financial category

- Coping: 90%
- Struggling: 5%
- At risk: 5%
- In crisis: 0%

Households in financial difficulties in LIFT definitions:

In crisis - When a household's take home income is not enough to meet just its rent and its council tax bill (i.e. at risk of arrears/eviction).

At risk - A household is identified as being "At risk" if its take home income is less than its expected costs, and it does not have enough savings to meet 3 months' worth of its expected costs.

Struggling - A household is identified as "Struggling" if its take home income is less than £100 over its expected costs (i.e. only just about enough to meet its costs) and it does not have 3 months' worth of savings.

Coping - If after costs are deducted, a household still has over £100 left over, it is identified as 'Coping'. Alternatively, if its remaining income is under £100 (and even negative) but it does have 3 months' worth of savings, it will also be classed as "Coping".

Any household that is 'not coping' or in financial difficulties is in one of the first three categories. Any household that is defined as not coping because its income is not enough to meet its outgoings **but** that has 3 months' worth of savings will be placed in the 'Coping' category.

Income and cost are calculated using monthly figures.

Crime

City of Westminster

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.

Select Ward

Queen's Park

Select all

Arson and Criminal Damage

Burglary

Drug Offences

Miscellaneous Crimes Against Society

Possession of Weapons

Public Order Offences

Robbery

Sexual Offences

Theft

Vehicle Offences

Year

All

Number of crimes by date, London Datastore, 2023

Year ● 2019 ● 2020 ● 2021 ● 2022 ● 2023

Number of crimes in each minor category, London Datastore, 2023

Year ● 2019 ● 2020 ● 2021 ● 2022 ● 2023

Number of crimes by Ward, London Datastore, 2023
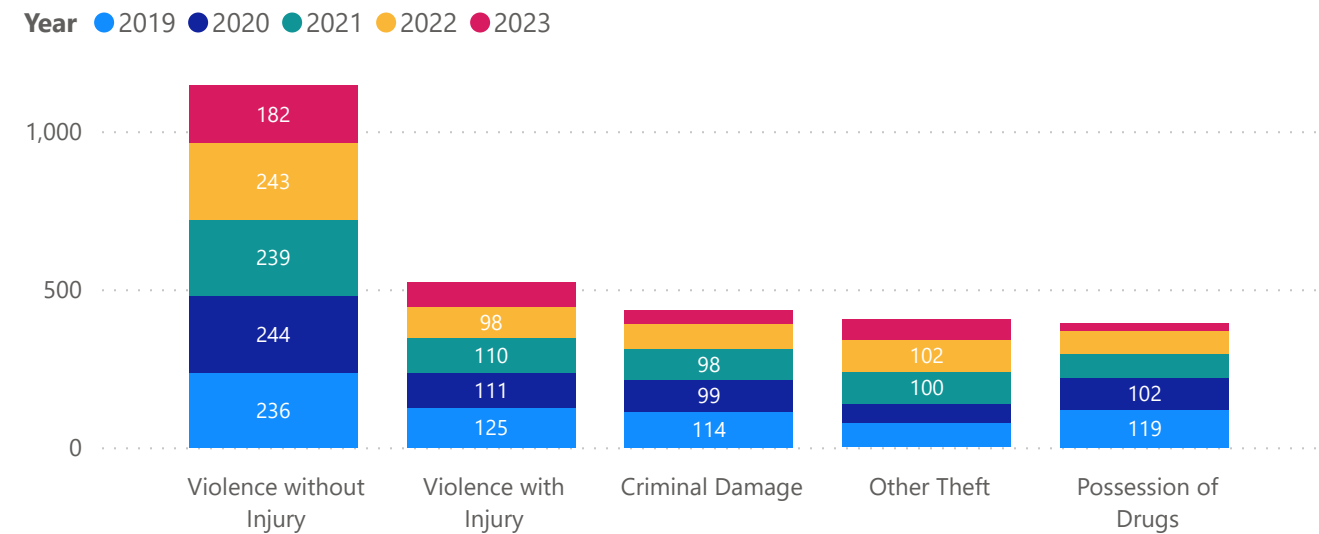
8,283   285,491

How safe do you feel in the area you live? (City Survey, 2022)*

Ward

Westminster

98%

2%

Total: Safe   Total: Unsafe

When all or no wards are selected, the bars and data labels show the figures for Westminster as a whole.

Digital Exclusion

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.
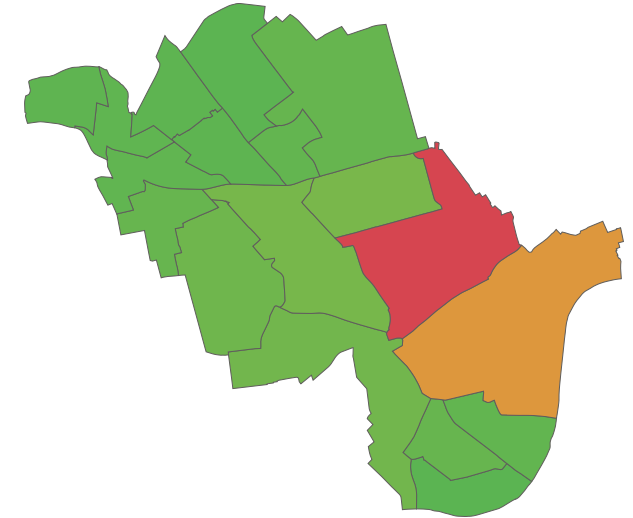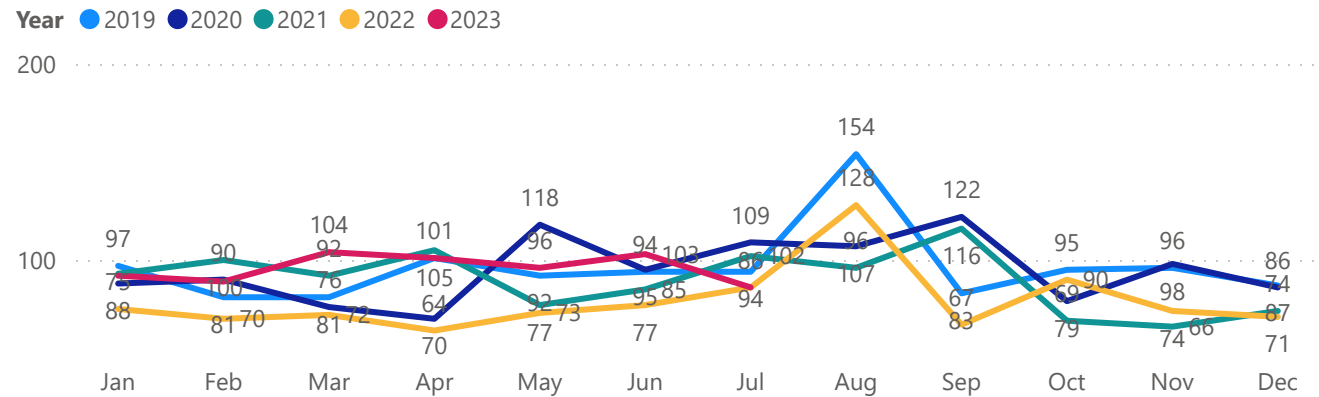
Select Ward

Queen's Park

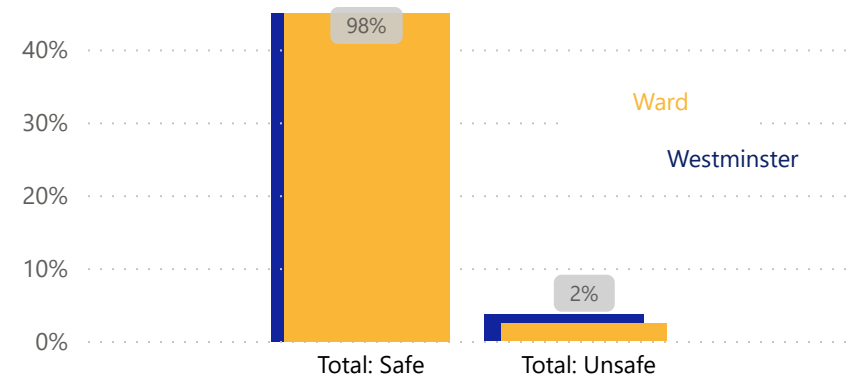### How do you personally access the internet at home or at work? (City Survey 2021)

Ward

Westminster

- Internet via a games console connected to TV — 4%
- Internet via an Android smartphone — 12%
- Internet via an iPad — 11%
- Internet via an iPhone — 24%
- Internet via computer / laptop — 31%
- Internet via digital / satellite TV — 12%
- Internet via other tablet — 3%
- None of these — 3%

Thinking about the most confident person who uses the internet in your household (including yourself), how confident would you say they are? (City Survey 2022)

Ward

Westminster

- Very confident — 66%
- Quite confident — 28%
- Neither confident nor unconfident — 4%
- Quite unconfident — 2%
- Nobody in your household uses the internet — 0%
- Very unconfident — 0%

Note: When all or no wards are selected, the bars and data labels show the figures for Westminster as a whole.
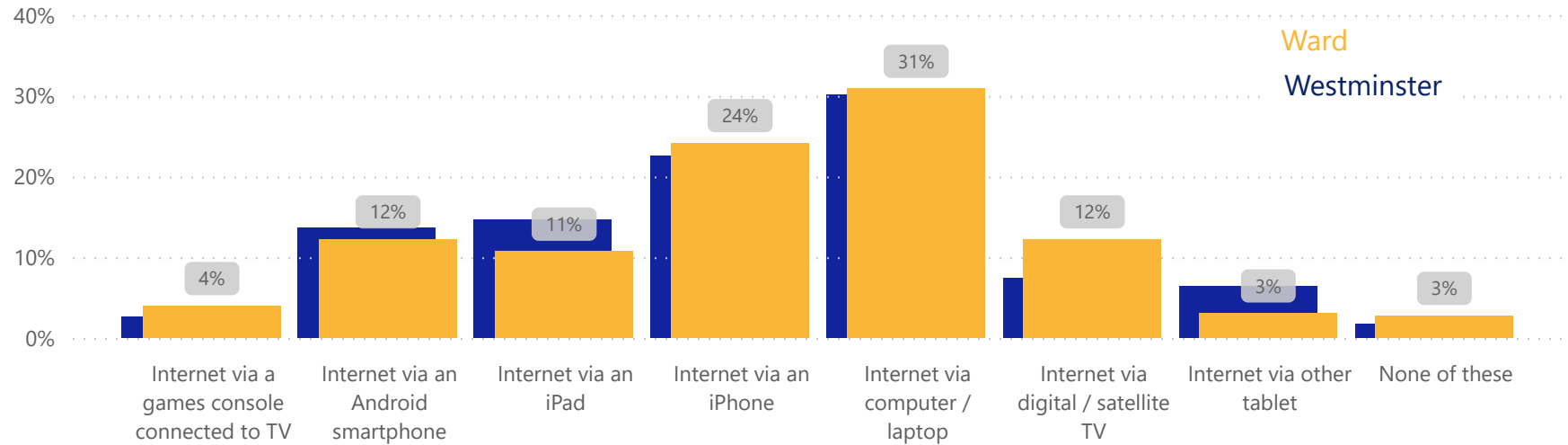
City Survey

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.
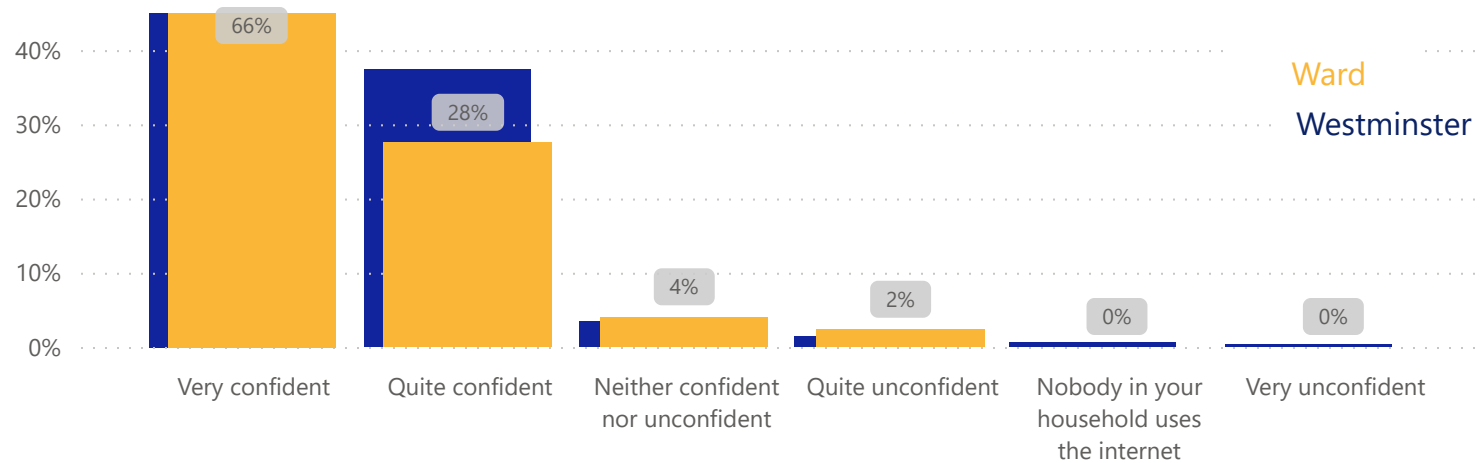
Select Ward

Queen's Park ⌄

How satisfied or dissatisfied are you with the way Westminster City Council is running the City?*

Ward

Westminster

Category	Value
Fairly Satisfied	55%
Very Satisfied	39%
Neither Satisfied Nor Dissat...	4%
Fairly Dissatisfied	2%
Very Dissatisfied	0%
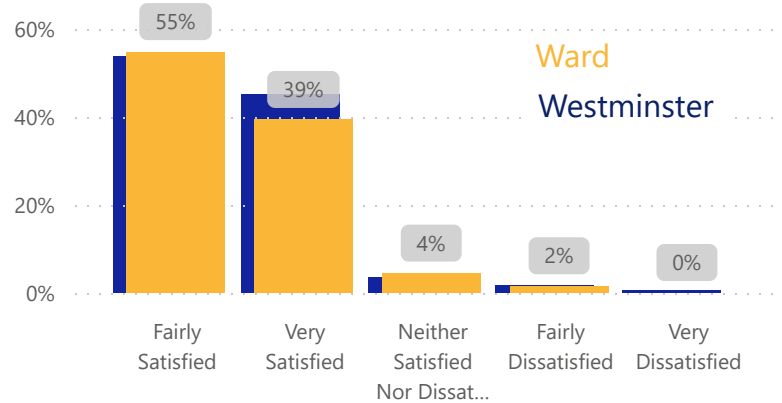
How satisfied or dissatisfied you are overall with Westminster City Council's...

	Dissatisfied	Satisfied
Pavement maintenance	2%	95%
Refuse collection	6%	89%
Road maintenance	1%	91%
Street lighting	3%	96%
Street sweeping	6%	86%

When all or no wards are selected, the bars and data labels show the figures for Westminster as a whole.
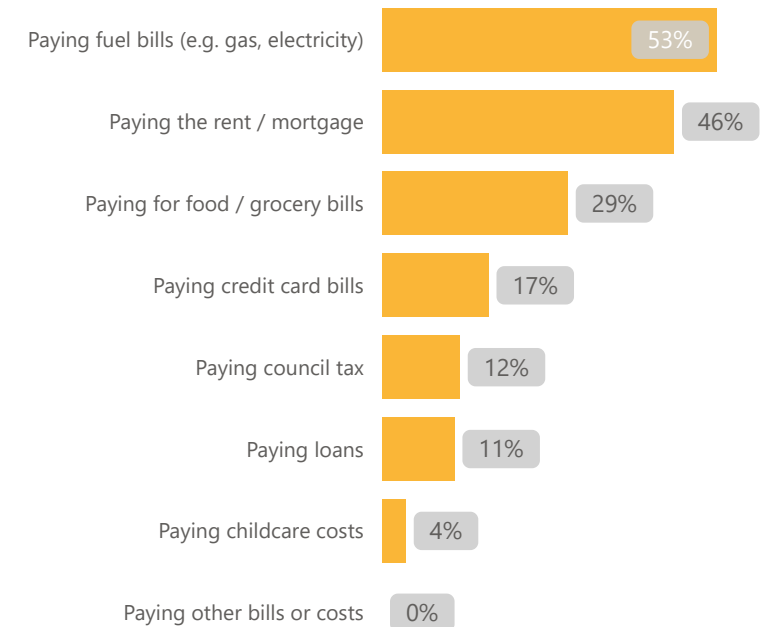
How well do you think Westminster City Council keeps residents informed about...

	Informed	Not Informed
Their plans for your local area	61%	35%
The services and benefits it provides	66%	30%
How residents can help improve their local community or neighbourhood	53%	42%
Changes to council services	62%	35%
Career choices for yourself and your dependents	19%	24%

To what extent, if at all, do you think these issues are a problem...

	Not a problem	Problem
Empty shop fronts	96%	0%
Flooding	96%	1%
Noise from building sites	86%	13%
People begging on the streets	69%	31%
People being drunk or rowdy	78%	22%
People showing hostility or prejudice based on disability, race, religion, transgender identity or sexual orientation	89%	3%
People using or dealing drugs	64%	34%
Poor air quality	87%	12%
Protests and gatherings	93%	1%
Rubbish and litter lying around	70%	30%
Short-term letting of your neighbour's properties	91%	0%
Street entertainment and busking	99%	1%
Vandalism, graffiti and other deliberate damage	89%	5%
Violence among young people	78%	21%

To what extent are you concerned about...

Paying fuel bills (e.g. gas, electricity)	53%
Paying the rent / mortgage	46%
Paying for food / grocery bills	29%
Paying credit card bills	17%
Paying council tax	12%
Paying loans	11%
Paying childcare costs	4%
Paying other bills or costs	0%

Health

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.
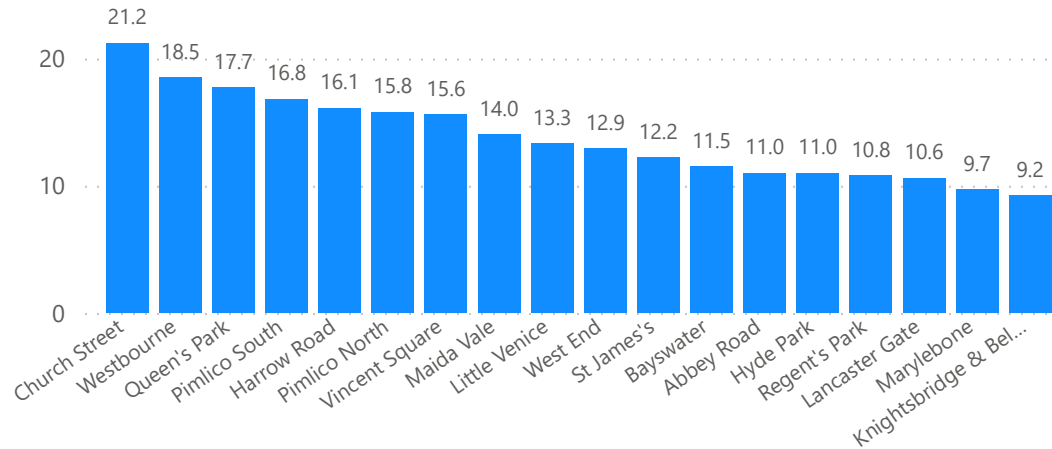
City of Westminster

Select Ward

Queen's Park ⌄

Census Indicator ⌄

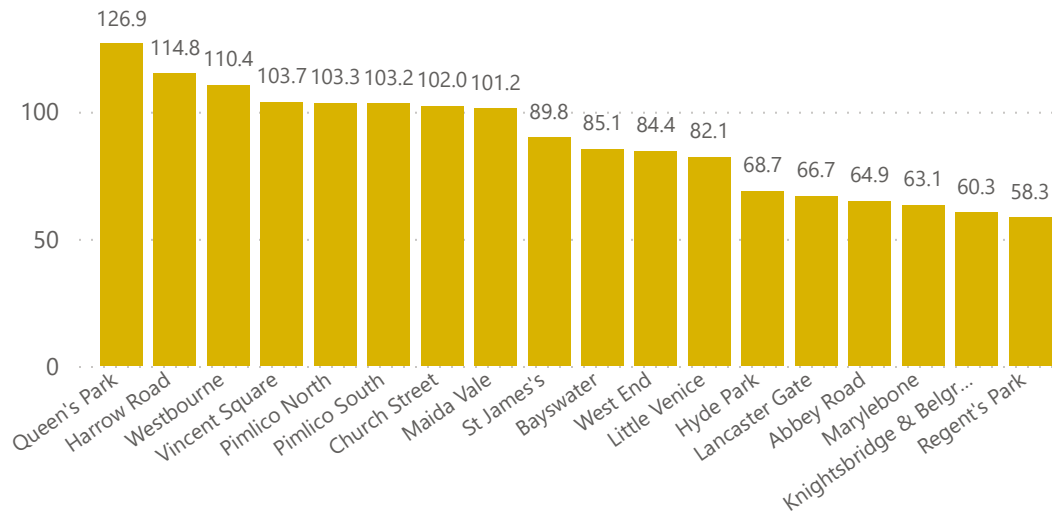| Disabled under the Equality Act | Provides no unpaid care |
| Provides 35 to 49 hours unpaid care a week | Very bad health |
| Provides 50 or more hours unpaid care a week | Very good health |

GP data indicator ⌄

Anxiety	Chronic obstructive pulmonary diseas...
Asthma	Coronary heart disease (CHD)
Atrial Fibrillation	Dementia
Cancer	Depression
Chronic kidney disease (CKD)	Diabetes

Census 2021 Data (%)

Church Street 21.2, Westbourne 18.5, Queen's Park 17.7, Pimlico South 16.8, Harrow Road 16.1, Pimlico North 15.8, Vincent Square 15.6, Maida Vale 14.0, Little Venice 13.3, West End 12.9, St James's 12.2, Bayswater 11.5, Abbey Road 11.0, Hyde Park 11.0, Regent's Park 10.8, Lancaster Gate 10.6, Marylebone 9.7, Knightsbridge & Bel... 9.2

GP Data March 2023 (Rate per 1,000)

Queen's Park 126.9, Harrow Road 114.8, Westbourne 110.4, Vincent Square 103.7, Pimlico North 103.3, Pimlico South 103.2, Church Street 102.0, Maida Vale 101.2, St James's 89.8, Bayswater 85.1, West End 84.4, Little Venice 82.1, Hyde Park 68.7, Lancaster Gate 66.7, Abbey Road 64.9, Marylebone 63.1, Knightsbridge & Belgr... 60.3, Regent's Park 58.3

For more information on the metrics presented here, please visit: Health and Wellbeing Ward Presentation and JSNA Interactive Profiles

Census Statistics

2.1%	49.5%	17.7%
Very bad health (%)	Very good health (%)	Disabled under the Equality Act (%)
1.4%	2.7%	91.5%
Provides 35 to 49 hours unpaid care a week (%)	Provides 50 or more hours unpaid care a week (%)	Provides no unpaid care (%)

GP Data Statistics

126.9	59.2	8.3
Anxiety (rate per 1,000)	Asthma (rate per 1,000)	Atrial Fibrillation (rate per 1,000)
17.9	19.2	15.3
Cancer (rate per 1,000)	Chronic kidney disease (CKD) (rate per 1,000)	Chronic obstructive pulmonary disease (COPD) (r...
19.5	5.6	97.1
Coronary heart disease (CHD) (rate per 1,000)	Dementia (rate per 1,000)	Depression (rate per 1,000)
70.4	122.4	6.1
Diabetes (rate per 1,000)	Hypertension (rate per 1,000)	Learning Disability (rate per 1,000)
91.1	19.9	13.8
Obesity (rate per 1,000)	Serious mental health condition (rate per 1,000)	Stroke transient ischaemic attack (TIA) (rate per 1,000)

Wellbeing

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.
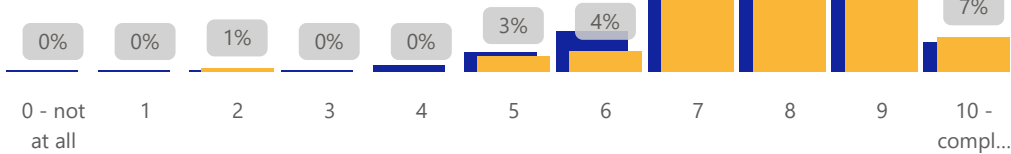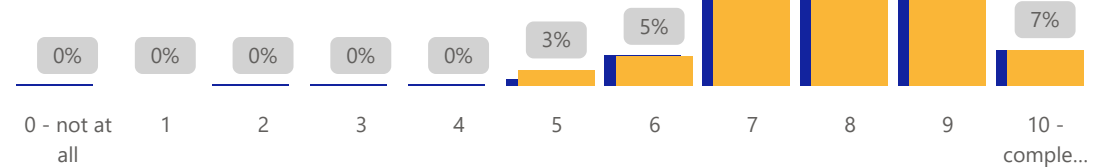
City of Westminster

Select Ward

Queen's Park

Overall, how happy did you feel yesterday?

Ward
Westminster

Score	%
0 - not at all	0%
1	0%
2	1%
3	0%
4	0%
5	3%
6	4%
7	27%
8	31%
9	26%
10 - compl...	7%

Overall, how satisfied are you with your life nowadays?

Ward
Westminster

Score	%
0 - not at all	0%
1	0%
2	0%
3	0%
4	0%
5	3%
6	5%
7	23%
8	41%
9	19%
10 - comple...	7%

Overall, how anxious did you feel yesterday?

Ward
Westminster

Score	%
0 - not at all	19%
1	19%
2	27%
3	24%
4	2%
5	4%
6	1%
7	1%
8	1%
9	0%
10 - comple...	1%
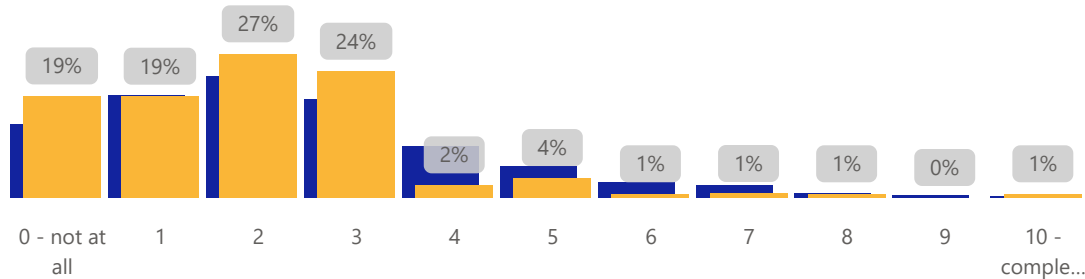
To what extent do you feel that the things you do in life are worthwhile?

Ward
Westminster
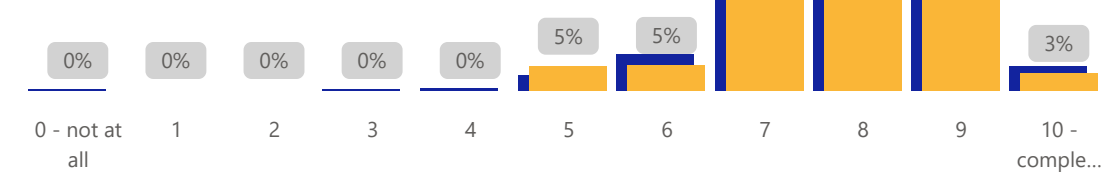
Score	%
0 - not at all	0%
1	0%
2	0%
3	0%
4	0%
5	5%
6	5%
7	20%
8	42%
9	24%
10 - comple...	3%

Note: When all or no wards are selected, the bars and data labels show the figures for Westminster as a whole.

Economy

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.

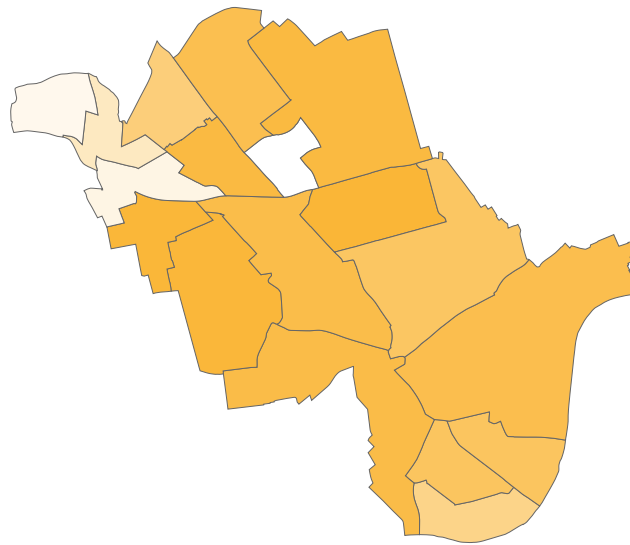## Select Ward

Queen's Park

£124.5M
Estimated GVA (2022)

1,325
Total number of employees (2021)
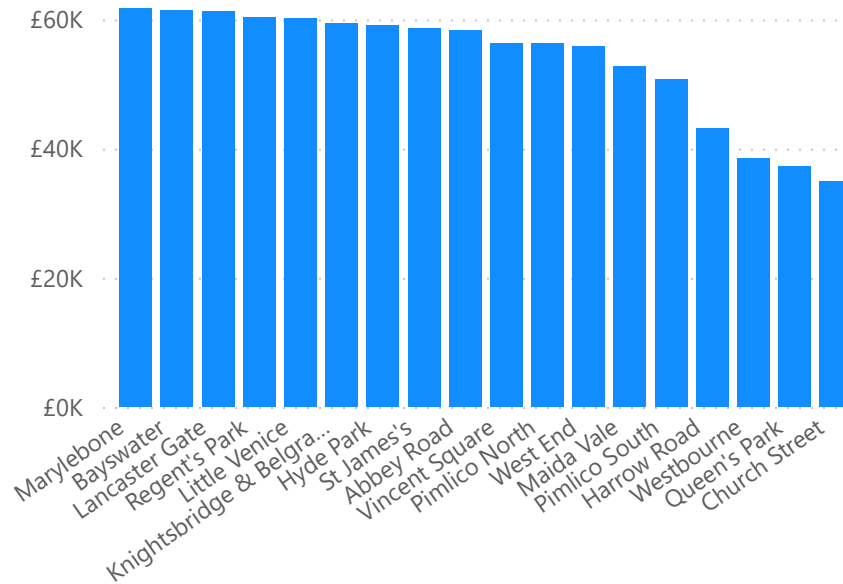
£37,251
Average Household Income (2022)

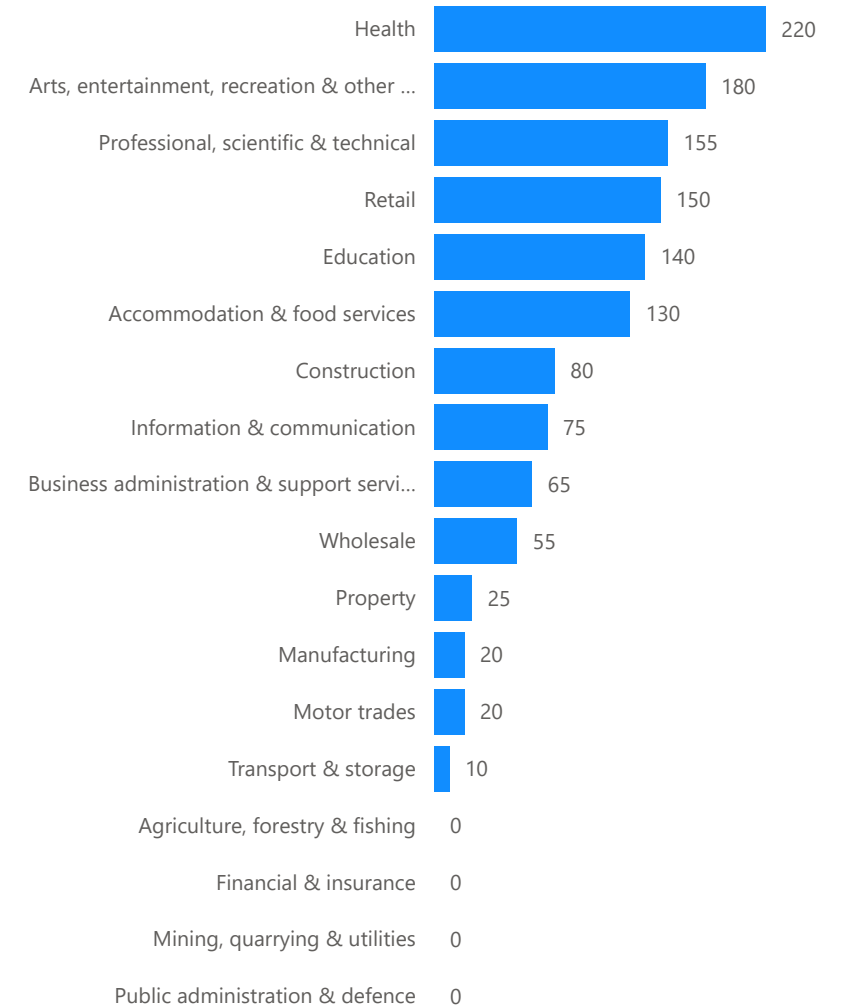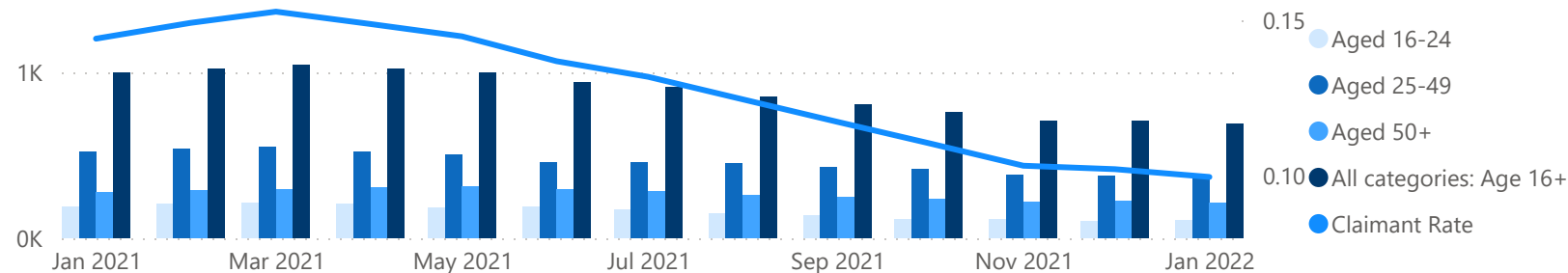## Average Household Income, Paycheck 2022

£34.85K — £61.71K

Average Household Income, Paycheck 2022

Wards (left to right): Marylebone, Bayswater, Lancaster Gate, Regent's Park, Little Venice, Knightsbridge & Belgra..., Hyde Park, St James's, Abbey Road, Vincent Square, Pimlico North, West End, Maida Vale, Pimlico South, Harrow Road, Westbourne, Queen's Park, Church Street

Number of employees by industry, ONS 2021

Industry	Employees
Health	220
Arts, entertainment, recreation & other ...	180
Professional, scientific & technical	155
Retail	150
Education	140
Accommodation & food services	130
Construction	80
Information & communication	75
Business administration & support servi...	65
Wholesale	55
Property	25
Manufacturing	20
Motor trades	20
Transport & storage	10
Agriculture, forestry & fishing	0
Financial & insurance	0
Mining, quarrying & utilities	0
Public administration & defence	0

Claimant Counts by age group, ONS 2022

- Aged 16-24
- Aged 25-49
- Aged 50+
- All categories: Age 16+
- Claimant Rate

House Prices

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.

Select Ward

Queen's Park ⌄

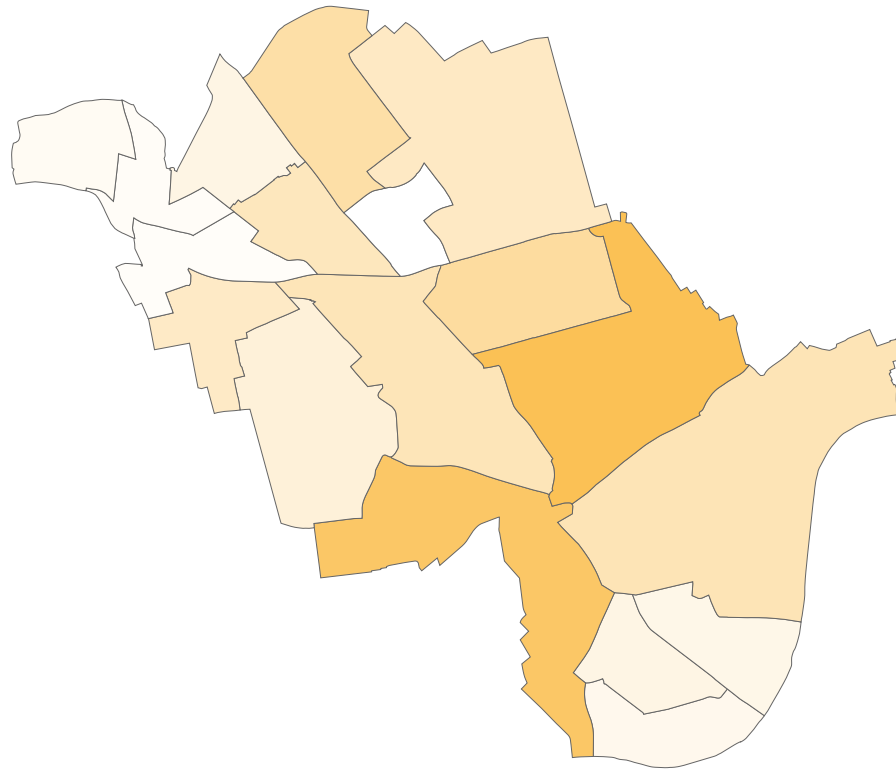| Detached	Flats/Maisonettes	Semi-Detached	Terraced

Average House Price, Land Registry

£330K   £1.03M

£722,255
Average house price*

£750,000
Median house price*

House prices by ward

● Average ● Median

£0.8M

£0.6M

£0.4M

£0.2M

£0.0M

Queen's Park
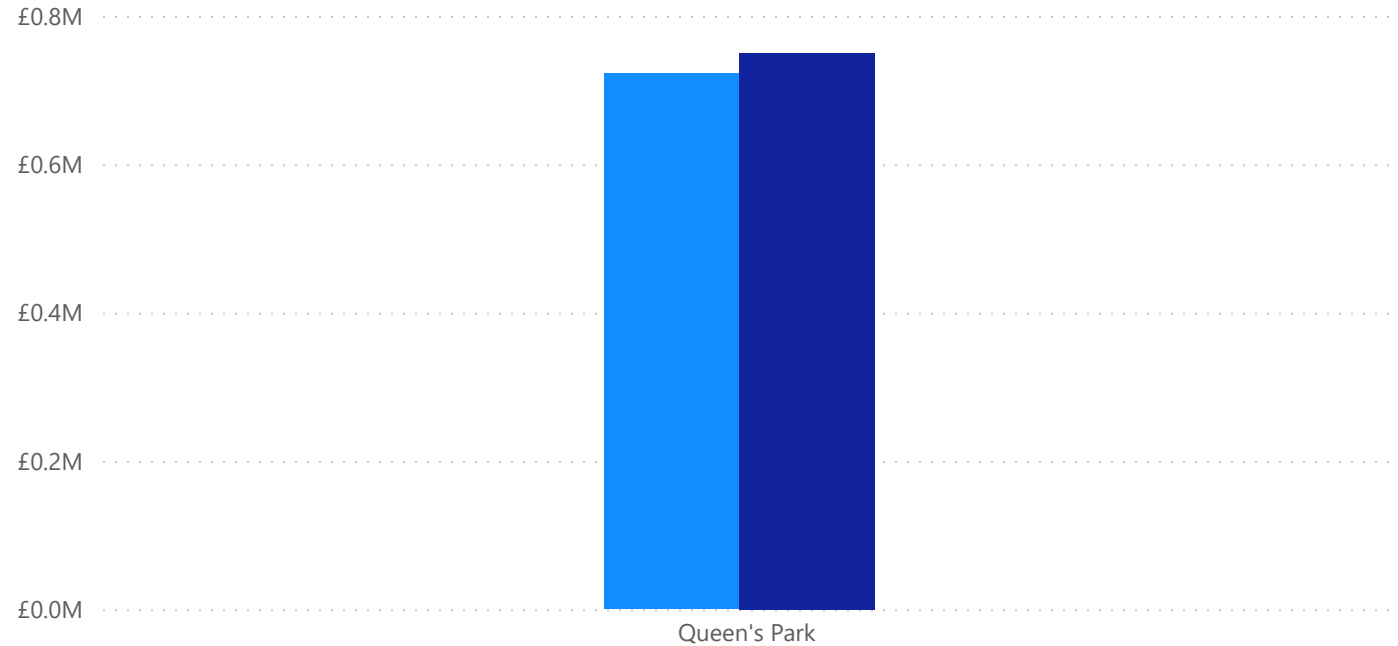
* House prices refer to all houses sold since January 2022, according to Land Registry records.

Environment

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.

Select Ward

Queen's Park ▾

Efficient Buildings

48.6
Average EPC rating

Green and Resilient City

23.8
Average NO2 Emissions

25.9
Average summer daytime temperature

58.6%
% Households in areas of flood risk

8.8%
Average of Tree canopy

12.5%
% Households in areas of open space deficiency

Sustainable Travel and Transport

25.4%
% Residents commuting by public transport

13.2%
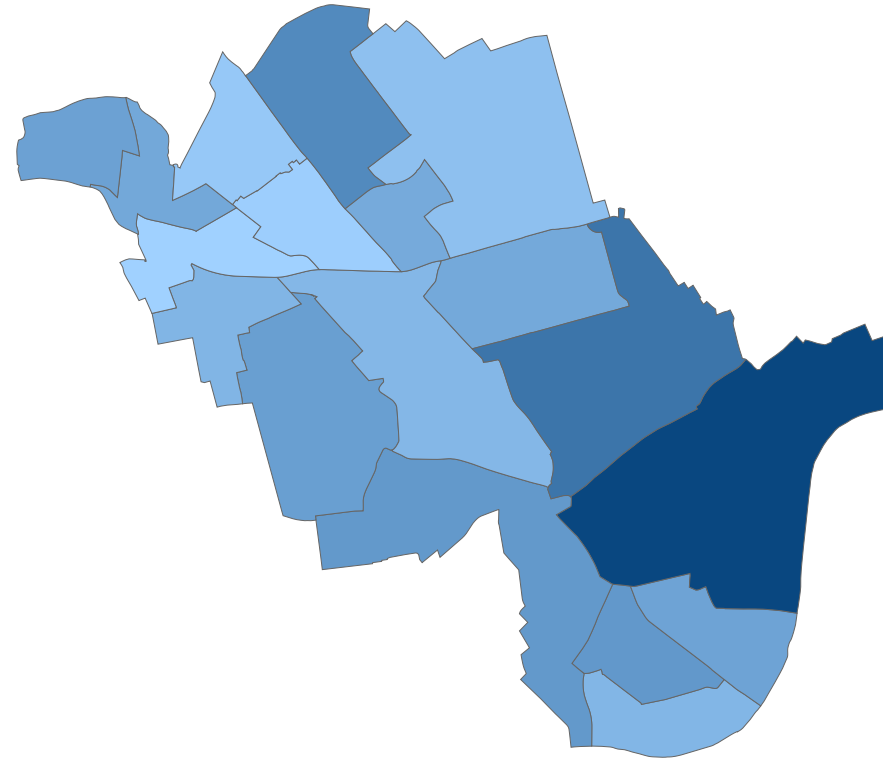% Households close to bus stops

7.2%
% Residents commuting by bike or walking

61.5%
% Households close to cycling facilities

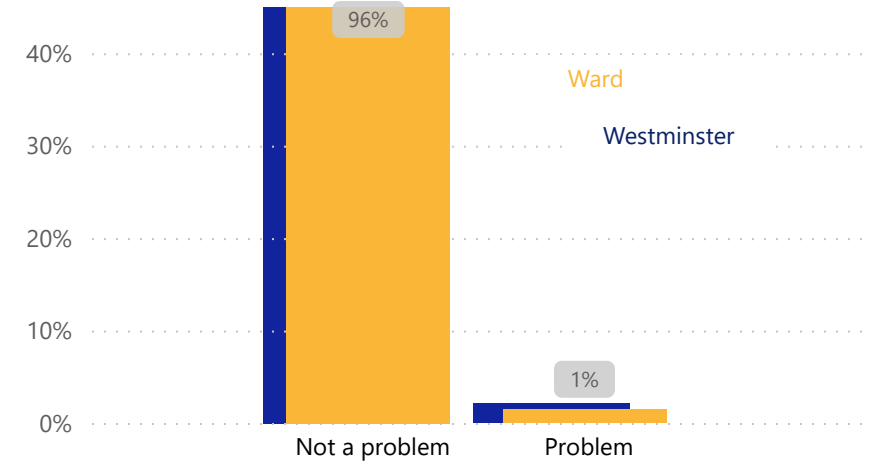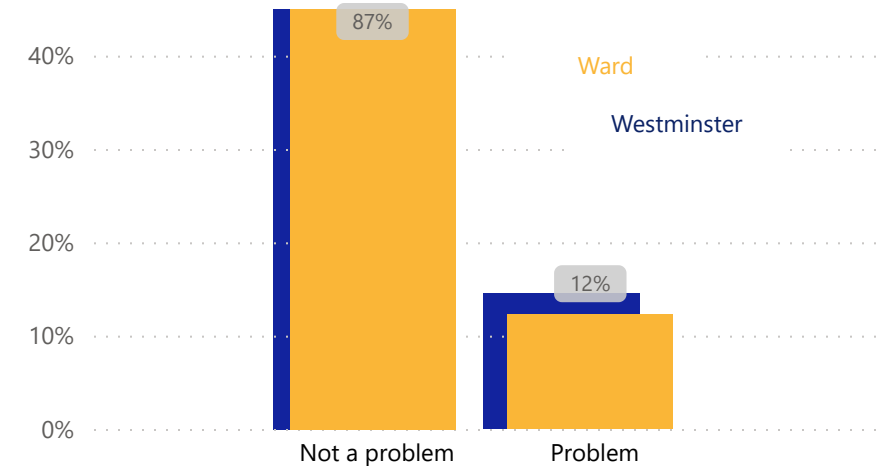### Environmental Justice Measure Data

Filter by Environmental Justice Measure

% Households close to bus stops ▾

To what extent if at all do you think flooding is a problem? (City Survey, 2022)

Ward

Westminster

- Not a problem: 96%
- Problem: 1%

To what extent if at all do you think poor air quality is a problem? (City Survey, 2022)

Ward

Westminster

- Not a problem: 87%
- Problem: 12%

For more information on the metrics presented here, please visit:
Environmental Justice Measure | Westminster City Council

Cost of Living

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.

Select Ward

Queen's Park ⌄

1,386
Total Housing Benefits Claimants
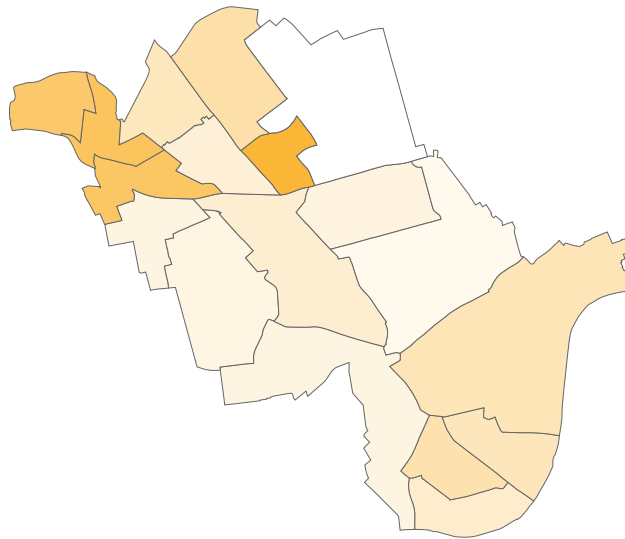
£177.11
Average Weekly Award Amount

1,764
Total Universal Credit Claimants

15.8%
Average Proportion of Fuel Poor Households

Universal Credit Claimants by Ward, July 2023

Attribute ● In employment ● Not in employment

| Queen's Park | 536 | 1,228 |

0   500   1,000   1,500   2,000

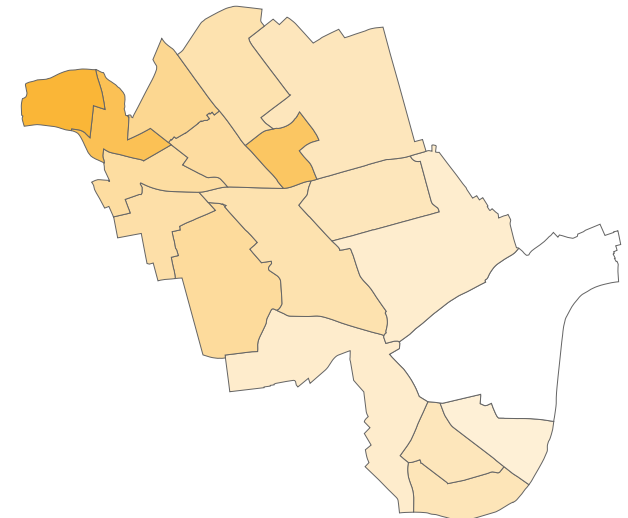**Concentration of Housing Benefits Claimants by Ward, May 2023**

245   1,784
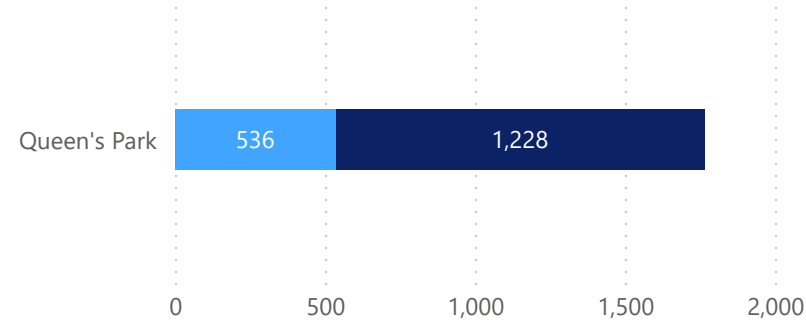
660
Number of Children Eligible for Free School Meals

Proportion of Children Eligible for Free School Meals, Summer 2023

| Queen's Park | 45.0% |

0%   20%   40%
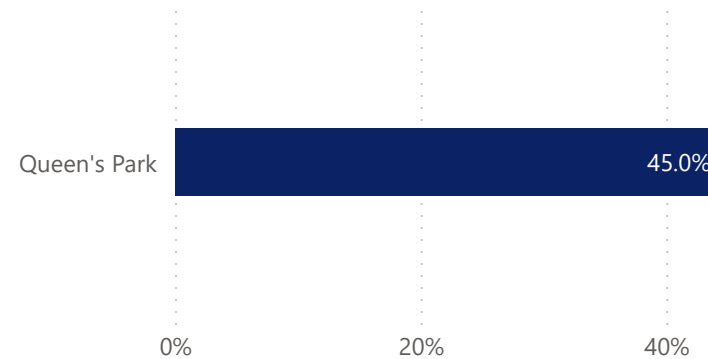
Concentration of households in Fuel Poverty by Ward (%), 2021

7.1%   15.8%

Socio-Economic

This filter is synced throughout the report. If you filter by a specific ward on one page it will filter the data to that ward across all pages.

Select Ward

Queen's Park

Economic Activity Status, Census 2021

- Economically active (excl. full-time students): 57.5%
- Economically active and a full-time student: 2.7%
- Economically inactive: 39.9%
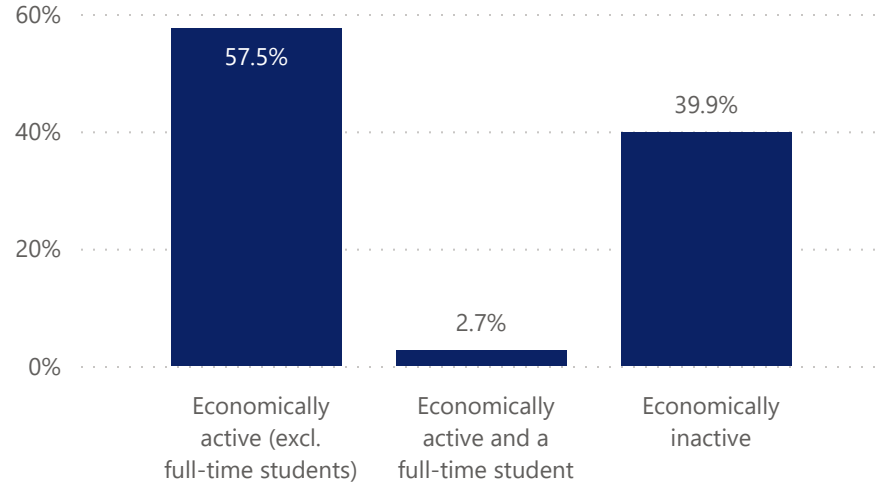
Employment Type, 2021

- Full-time: 68.6%
- Part-time: 31.4%
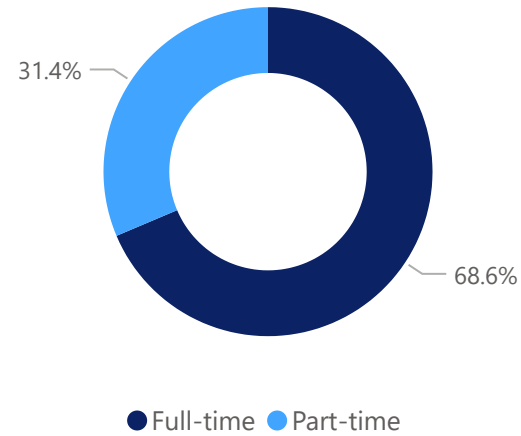
Concentration of Unemployment (exc. students) by Ward, 2021

266   638

10,522

Total Residents (Aged 16+)

Socio-Economic Classification, Census 2021

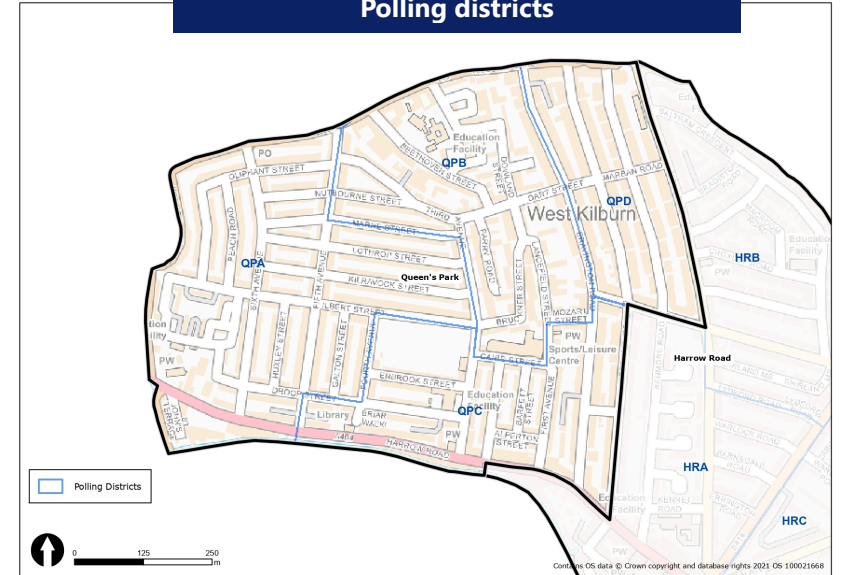| Classification	%
L4, L5 and L6 Lower managerial, administrative and professional occupations	17.0%
L14.1 and L14.2 Never worked and long-term unemployed	16.9%
L1, L2 and L3 Higher managerial, administrative and professional occupations	12.3%
L12 Semi-routine occupations	11.1%
L15 Full-time students	10.8%
L13 Routine occupations	9.9%
L8 and L9 Small employers and own account workers	9.6%
L7 Intermediate occupations	8.6%
L10 and L11 Lower supervisory and technical occupations	3.9%

Ward Profiles

Services and amenities

**Ward Profiles
Queen's Park**

- ☒ Housing estate
- ✚ General Practice
- ▢ Children's centre
- ⬤ Library
- ▢ Leisure centre
- ⬤ Nursery
- ⬤ Primary school
- ○ Alternative provision or special school
- ▲ EV charging point
- ⬤ E-Scooter

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Service Layer Credits: Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community

If you would like to access the interactive web map of the Ward maps, please follow the link: **Ward profiles 2021 (arcgis.com)**
Please see the Sources page for definitions on Residential and Affordable Units.

Polling districts

Contains OS data © Crown copyright and database rights 2021 OS 100021668

GPs	Hospitals	Schools	Children Centres	Leisure Centres	Libraries
3	0	9	1	0	1

Train Stations	Tube Stations	E-Scooters	EV Charging Stations
0	0	5	87

Existing Residential Units	Proposed Residential Units	Net Residential Units
3	7	4

Existing Affordable Units	Proposed Affordable Units	Net Affordable Units
0	0	0

SOURCES

Population
Population by Age and Sex, Census, 2021

Diversity
Top 5 Languages Spoken at Home, Census 2021

Ethnic Diversity, Census 2021

To what extent do you agree or diagree that this local area is a place where people from different backgrounds get on well together, City Survey 2021

Top 10 Nationalies Registered on Electorate, Electorate 2022

Top 5 Acorn types by household numbers and population, CACI 2021

Deprivation
Deprivation, ONS 2021

Low income residents
Household types, LIFT 2023

Age and disability, LIFT 2023

Household economic status, LIFT 2023

Financial Category, LIFT 2023

Concentration of household in LIFT by ward, LIFT 2023

Crime
Number of crimes by date, London Datastore 2023

Number of crimes by Ward, London Datastore 2023

Number of crime in each minor category, London Datastore 2023

How safe do you feel in the area you live?, City Survey 2022

Digital Exclusion
How do you personally access the internet at home or at work?, City Survey 2021

Thinking about the most confident person who uses the internet in the household (including yourself), how confident would say they are?, City Survey 2021

City Survey
How satisfied are you with the way WCC is running the City?, City Survey 2021

How well do you think WCC keeps residents informed about, City Survey 2021

How satisfied you are overall with WCC, City Survey 2021

To what extend do you think these issues are a problem, City Survey 2021

To what extent are you concerned about, City Survey 2021

Health
Census health indicators by Ward, Census 2021

GP health indicators (rate per 1,000) by Ward, GP (WISC) 2023

Wellbeing
How happy did you feel yesterday?, City Survey 2021

How satisfies are you with your life nowadays?, City Survey 2021

How anxious did you feel yesterday?, City Survey 2021

To what extent do you feel that the things you do in life are worthwhile?, City Survey 2021

Economy
GVA, ONS 2019

Household Income, CACI Paycheck 2022

Number of employees by industry, ONS 2020

Claimant Counts, ONS 2022

House prices
House prices, Land Registry 2023

Environment
Environmental Justice Measures, Environmental Justice Measure tool 2022

To what extent if at all do you think poor air quality is a problem?, City Survey 2022

To what extent if at all do you think flood risk is a problem?, City Survey 2022

Cost of Living
Sub-regional Fuel Poverty, Department for Energy Security & Net Zero, 2021

Housing Benefit Claimants, Department for Work and Pensions 2023

People on Universal Credit, Department for Work and Pensions 2023

Free School Meal Eligibility, School Census Summer 2023

Socio-Economic
Economic Activity Status, Census 2021

Employment Type, Census 2021

NS-SeC, Census 2021

Maps
Polling Districts, Electoral Services 2021

GP, Public Health Team 2021

Hospital, Public Health Team 2021

Schools and Nurseries, Westminster Children's Services 2021

Children's Centre, Westminster Children's Services 2021

Leisure Centre, Everybody Active Westminster 2021

Libraries, Westminster Libraries Service 2021

Tube Station, Transport for London 2021

Train Station, Transport for London 2021