Neighbourhood Area Decision Notice

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act 2011) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;
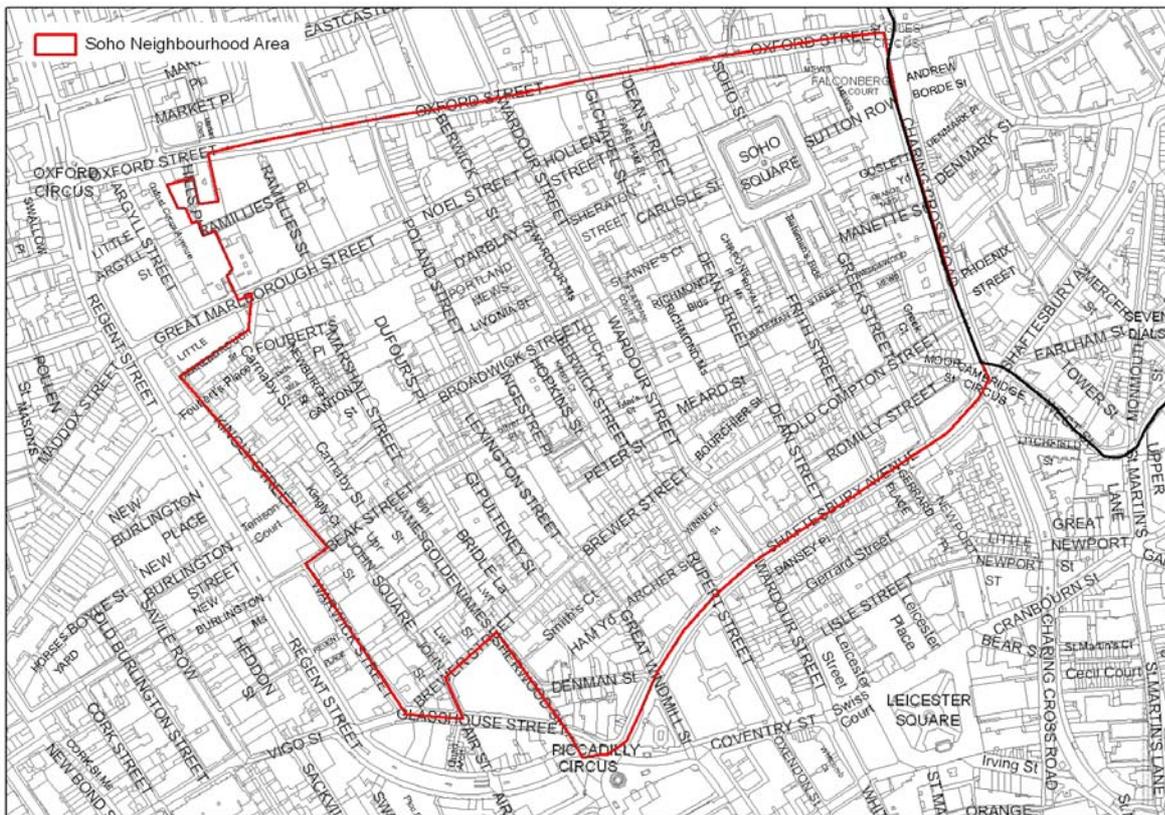
- *the name of the neighbourhood area*
- *a map which identifies the area; and*
- *the name of the relevant body who applied for the designation.*

Neighbourhood area application

Name of neighbourhood area	Soho
Name of applicant	Soho Society
Representation period	25th June to 3rd August 2012

Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 5 April 2013 by its Cabinet Member for The Built Environment, has refused the neighbourhood area as applied for but has designated the area east of Kingly Street/Warwick Street as the Soho neighbourhood area and has also designated it as a business area. The boundary of the area is shown edged red on the map below.

Reasons for decision:

This decision enables the designation of a more tightly delineated Soho neighbourhood area that does not include the larger-scale street blocks fronting onto Regent Street. This boundary is also commensurate with the western boundary of the Soho Conservation Area. The eastern side of Regent Street is not considered to be characteristic of the Soho neighbourhood. Location within the City Council's designated Central Activities Zone (as designated by the adopted Core Strategy) as well as current land use statistics denote that the area should be designated as a neighbourhood business area.

Rosemarie MacQueen
Strategic Director Built Environment