

# WESTMINSTER WHEELS

Your Community Bike Shop



# WESTMINSTER WHEELS

We are a not-for-profit community bicycle shop in Church St



We provide **training and jobs** to unemployed Westminster residents



We **refurbish & sell** unwanted bikes



We **donate 20%** of our bikes to **local charities and front-line services.**



Which contributes to **better air quality, health and thriving communities**

# SPONSOR A LONDON LIVING WAGE WORK PLACEMENT

*Inclusion, training & employment*



In the past 16 months, Westminster Wheels has provided **30** London Living Wage work placements for unemployed residents from diverse backgrounds.

Following accredited bike mechanic training, our trainees work alongside experienced bike mechanics to develop their skills.

In the next **6** months, our aim is to provide **13** placements for unemployed residents.

**How you can help**      **£7,740 pays for a 6 month, London Living Wage placement at Wheels for one trainee.**

—

“Before joining Wheels, I wasn’t really doing much because I left college.”

---

The job gave me a start. It’s a nice environment here, the boss is really nice, the whole bike community is really good.’



# SPONSOR A REFURBISHED BIKE TO DONATE TO OUR COMMUNITY

*Active transport & vibrant communities*



Bikes donated by Westminster Wheels are targeted at areas in the City with the highest rates of deprivation, unemployment and need in terms of poor health.

From April to December 2022, our aim is to refurbish and donate 250 bikes to the community through referrals from front line services and charities.

60% of our bikes we donate are for young people, reflecting the nature of the bikes donated to the project

"We are so grateful for this wonderful gift for my son."

**How you can help**

**A donation of £175 pays for one refurbished bike, a lock, a helmet and lights.**



**“A big thank you to Westminster Wheels for the women’s bikes donated to us.  
We can now start up our cycling group and share the bikes between participants”**

Tell It Parent’s Network: Women’s only group

# SPONSOR BIKE SERVICING VOUCHERS FOR LOW INCOME FAMILIES

*Inclusion, training & employment*



To mitigate the cost-of-living crisis and to encourage, active transport in our most diverse communities, Westminster Wheels will offer bike servicing vouchers for low-income families.

In the next 6 months, our aim is to offer 450 bike servicing vouchers to encourage residents to cycle.

Vouchers will be distributed through our shop and community organisations and Council service teams.



**How you can support**

**A donation of £85 pays for one community bike servicing voucher.**

# Thank you to all our sponsors & partners that have supported Westminster Wheels

## *Sponsors of our employment programme*



## *Our main bikes donors*







## **For further information, please contact**

**Graham Parry**, Director, Groundwork London  
*[gparry@groundwork.org.uk](mailto:gparry@groundwork.org.uk)*

**Tom Harding**, Head of Responsible Economy, Westminster City Council  
*[tharding@westminster.gov.uk](mailto:tharding@westminster.gov.uk)*