



Outlook

CAL re MHNF

From Simon Birkett <[REDACTED]>**Date** Mon 11/11/2024 19:18**To** Neighbourhood, Planning: WCC <neighbourhoodplanning@westminster.gov.uk>
[REDACTED]

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Dear WCC

I am writing on behalf of Clean Air in London ("CAL").

Thank you for the opportunity to respond to the consultation on Maida Hill Neighbourhood Forum's ("MHNF's") excellent draft neighbourhood plan.

CAL urges the MHNF however to strengthen its air quality policy. The WHO slashed its air quality guidelines more than three years ago and the EU is halving its legal limit for air pollution for 27 countries. See:

<https://cleanair.london/policy/new-who-air-quality-guidelines/>

<https://www.consilium.europa.eu/en/press/press-releases/2024/10/14/air-quality-council-gives-final-green-light-to-strengthen-standards-in-the-eu/>

These are matters of life and death for some people. The Knightsbridge Neighbourhood Forum (Disclosure: which I chair) Policy KBR34 including (B) sets an example which should be followed by all forums and local authorities:

https://www.knightsbridgeforum.org/media//documents/knp_made_version_december_2018_131218_webste.pdf

I would be pleased to discuss this submission with you or MHNF.

Please redact my personal details from anything published or released.

Best,

Simon

Simon Birkett
Founder and Director
Clean Air in London

[REDACTED]
Social media: @CleanAirLondon

Stay motivated by downloading our **Clean Air in Cities** app which illustrates the health impact of short-term exposure to air pollution at your location. The app and widgets also report the health impact of long-term

exposure to dangerous airborne particles (PM_{2.5}) for the population in local areas, regions and England as a whole. These are available for [iOS](#) and [Android](#) devices and can be downloaded from the appropriate store.

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